



INTELLIGENT TRANSPORT SYSTEM
ASSOCIATION OF MALAYSIA

ITS SEMINAR AND EXHIBITION 2017

DRIVING ITS TO A NEW NORMAL

Connexion@Nexus

Bangsar South, Kuala Lumpur, Malaysia

21 - 23 February 2017

Organised by



In Collaboration



Supported by





INTELLIGENT TRANSPORT SYSTEM
ASSOCIATION OF MALAYSIA

Urban Mobility Powered by the New Digital Payment System



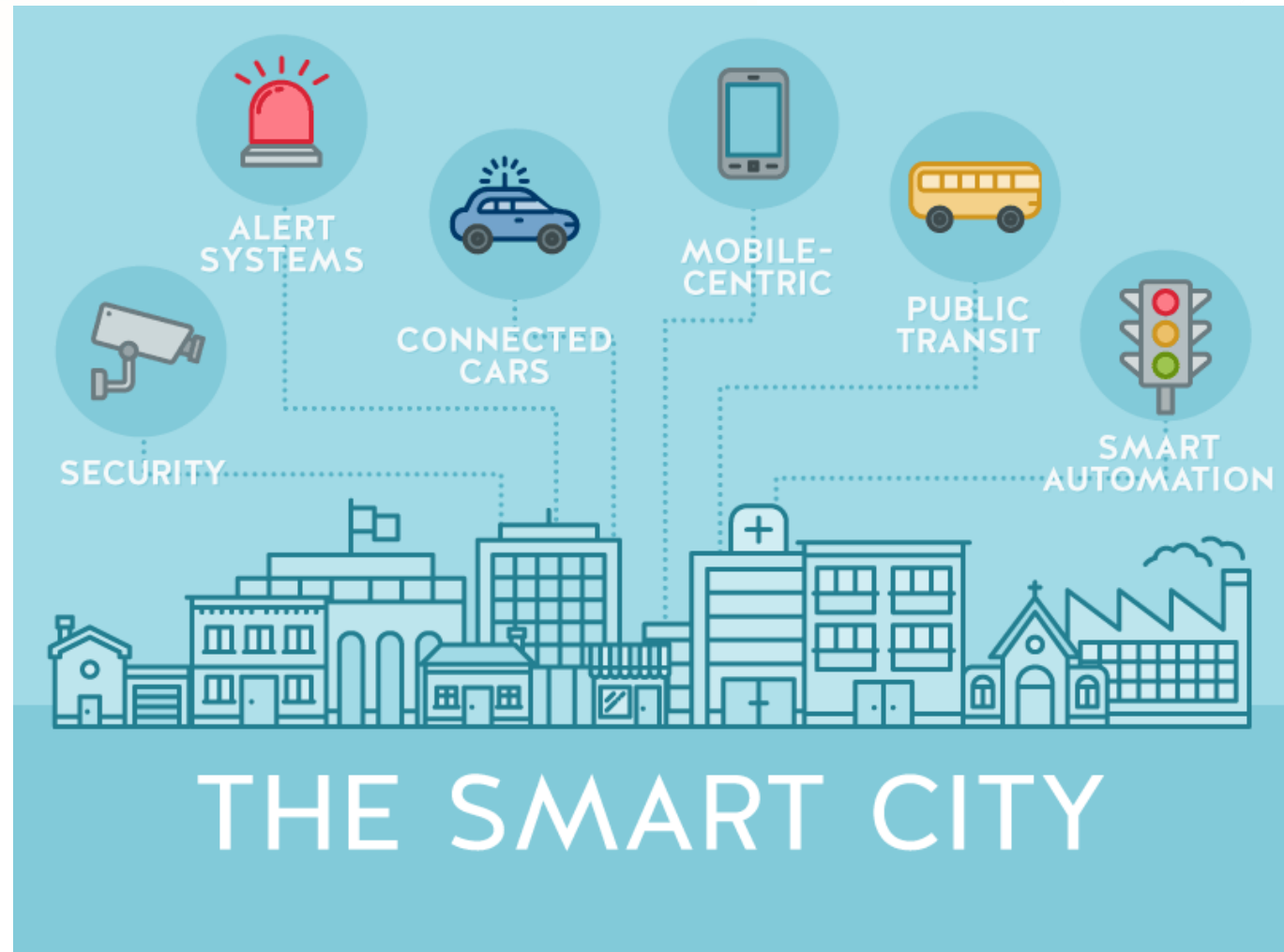
Syahrulizam Tan Sri Samsudin
Chief Executive Officer
Touch 'n Go Sdn Bhd



Smart City

Smart City

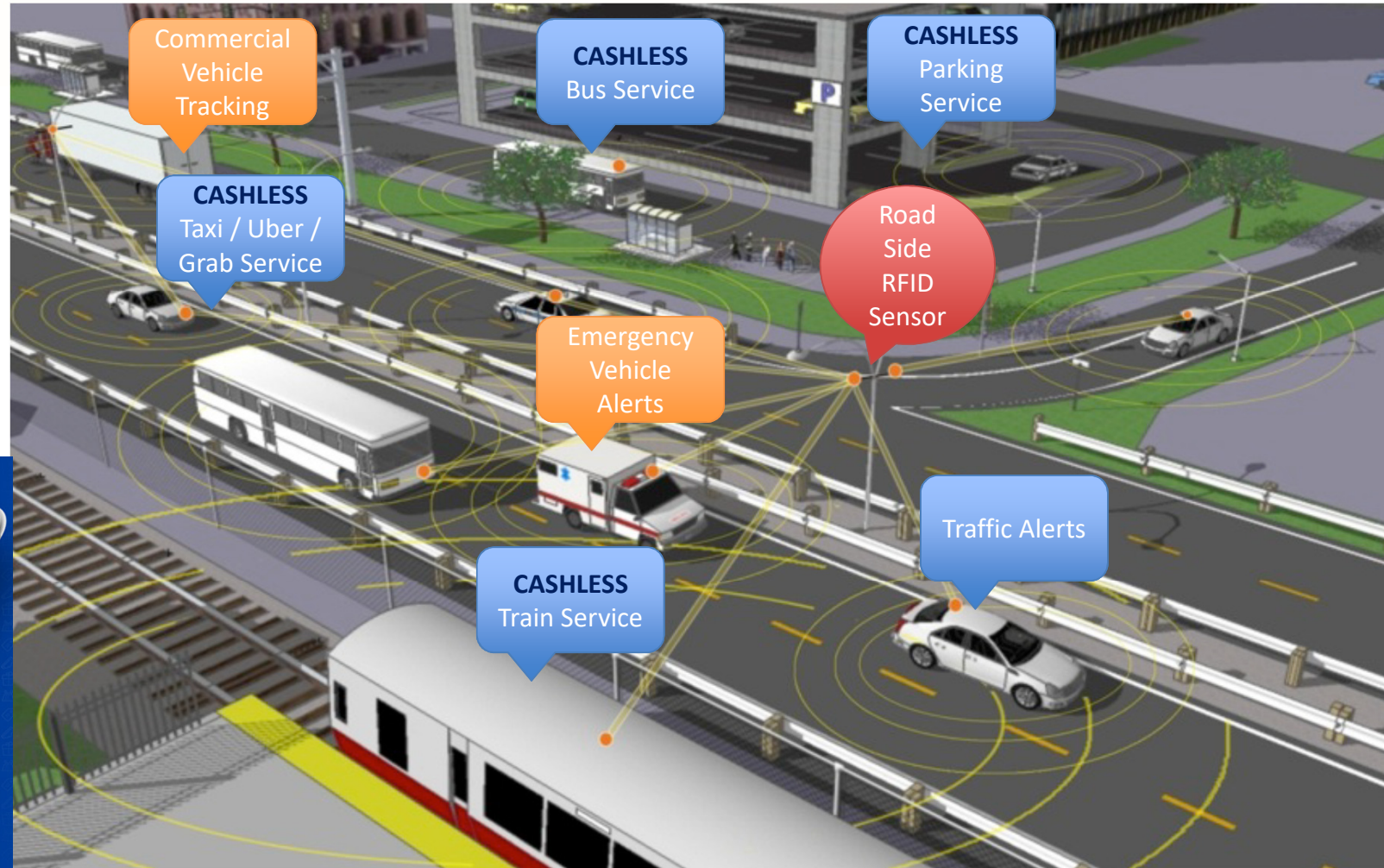
“A city that uses information and communications technology to enhance its livability, workability, and sustainability.”





Smart Applications

Seamless and
integrated ecosystem
for day-to-day mobility
including cashless
payment convenience



CASHLESS!



Smarter City

ITS
MALAYSIA
INTELLIGENT TRANSPORT SYSTEM
ASSOCIATION OF MALAYSIA

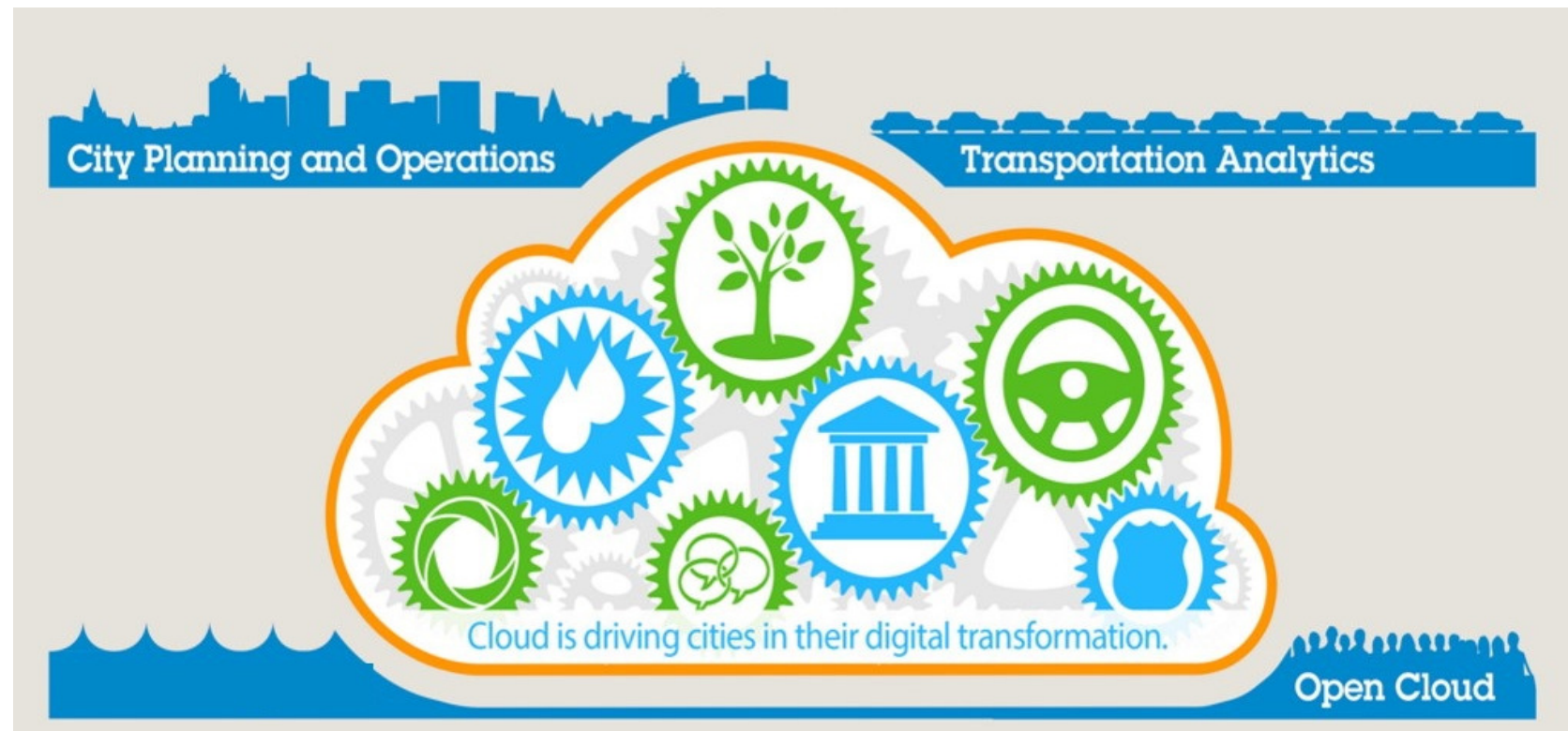
Touch
nGO

Turning Big Data into Insight



Data Capture and Management

Collects data from connected vehicles, mobile devices, and the infrastructure to create multimodal applications that provide travelers with real-time information such as the status of traffic levels, parking availability, transit schedules, traffic signals, and road weather conditions



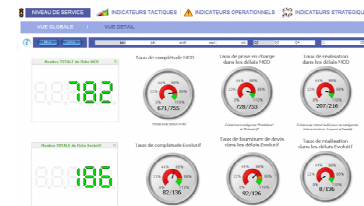
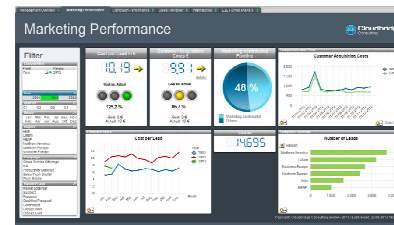
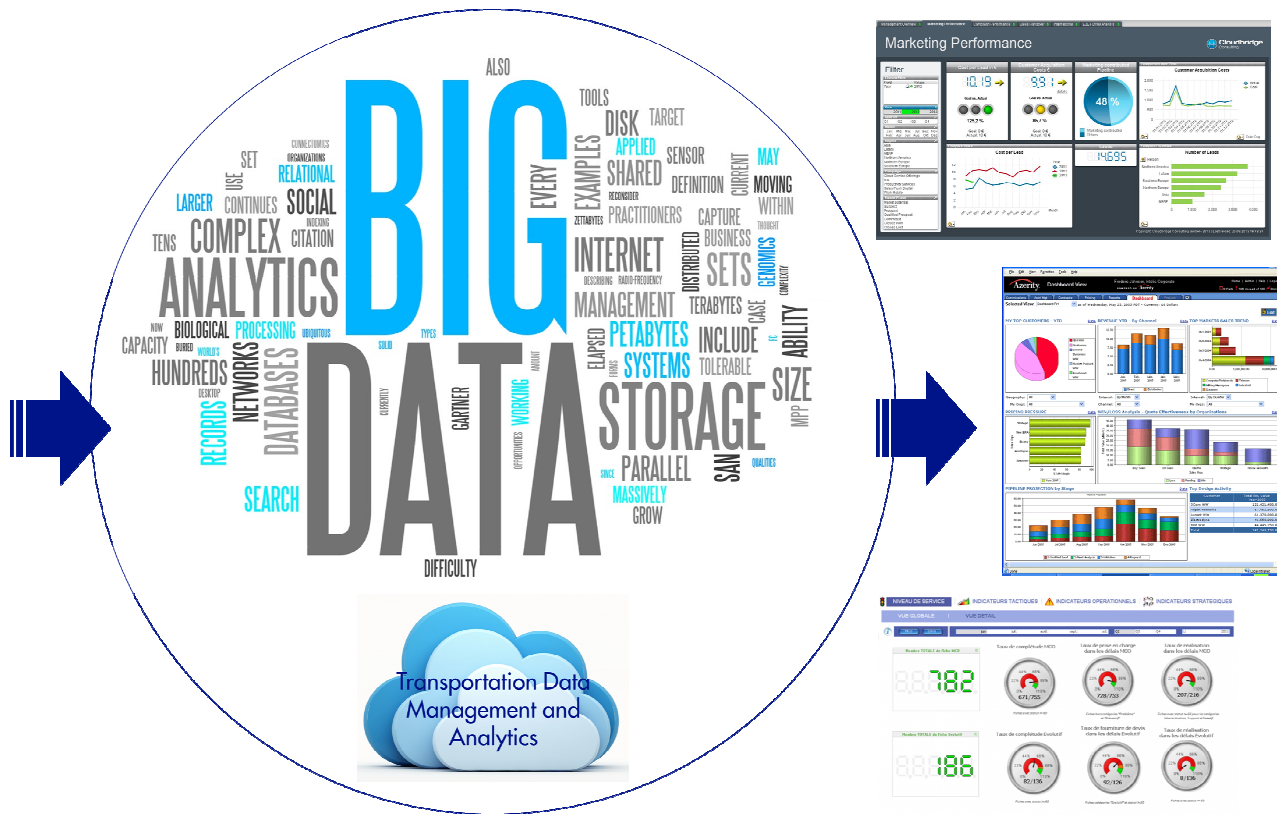
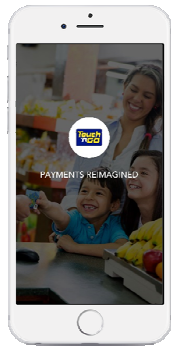
Cloud is driving cities in their digital transformation.

Open Cloud

Analytics & Insights



Transportation Modelling





The Vision

ITS
MALAYSIA
INTELLIGENT TRANSPORT SYSTEM
ASSOCIATION OF MALAYSIA

Touch
nGO



The future is for a mobility market place
where mobility related e-services can
interact powered by a common digital
payment backbone





THANK YOU