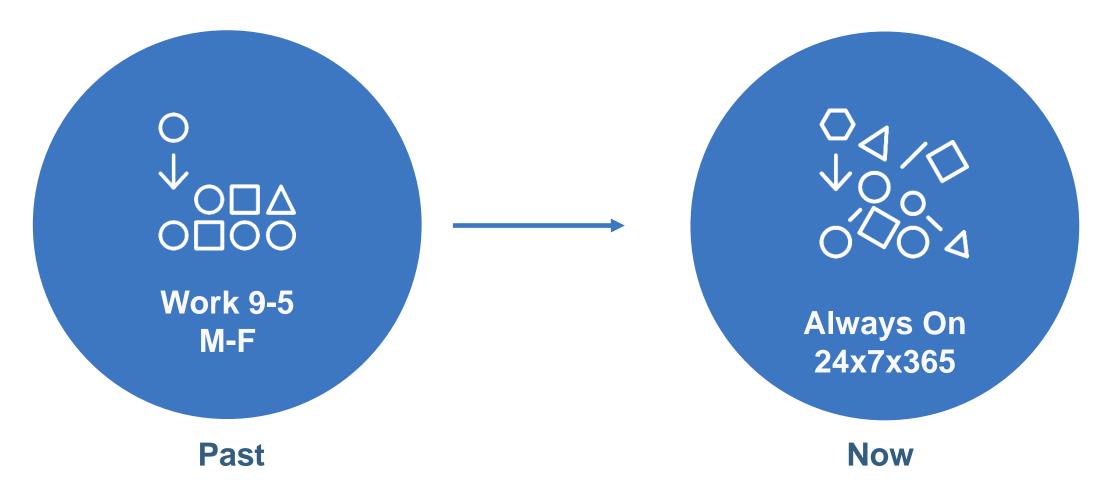
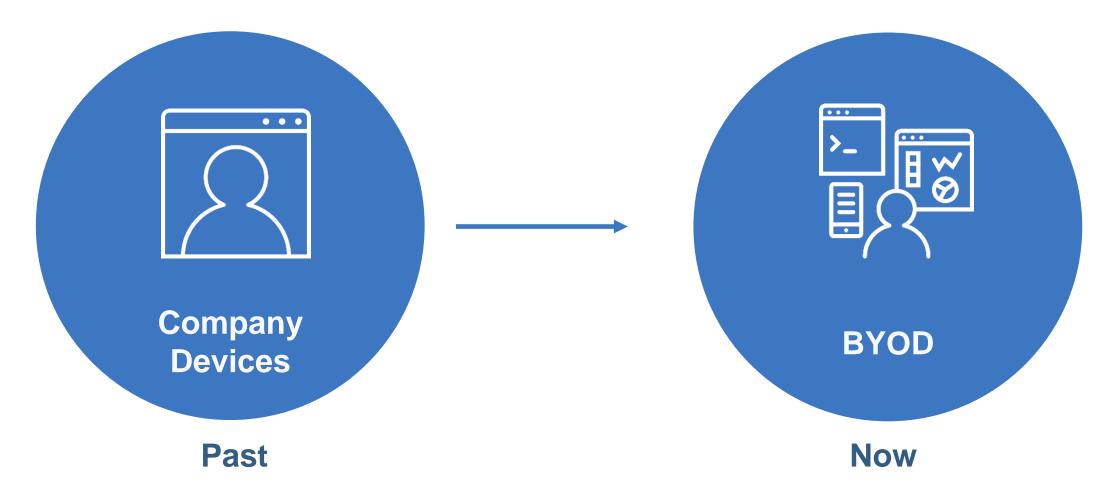
Welcome to IBM Connections 6

The evolution of the Employee Work Schedule



The evolution of Work Devices



The evolution of Work Locations

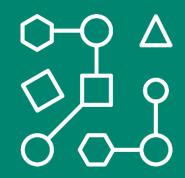


Life is more hectic than ever – give me better tools @work

People need clarity, control and insights to confidently make informed business decisions. They also need the ability to easily stop and start multiple work streams.







Improve support times. Give customers the confidence that that they are going to the right place to quickly get answers.

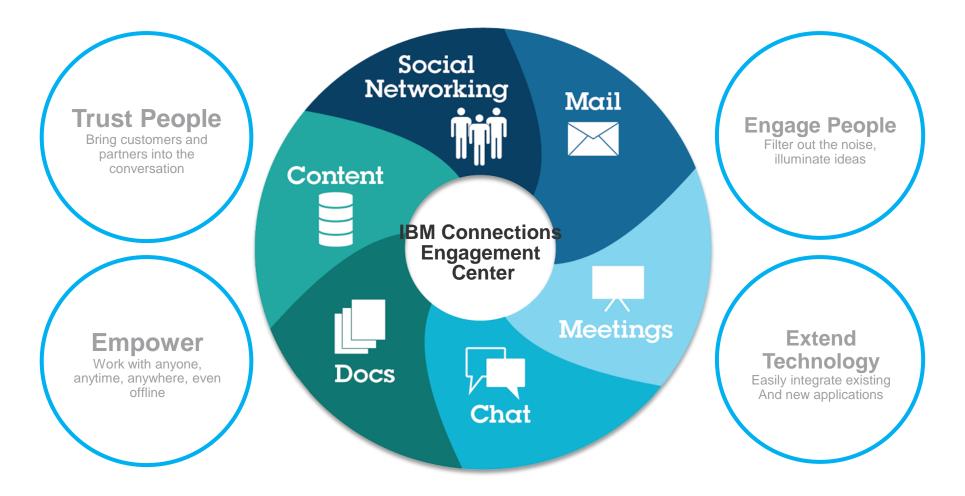
Listen with cognitive analytics and understand what's being said with sentiment analysis

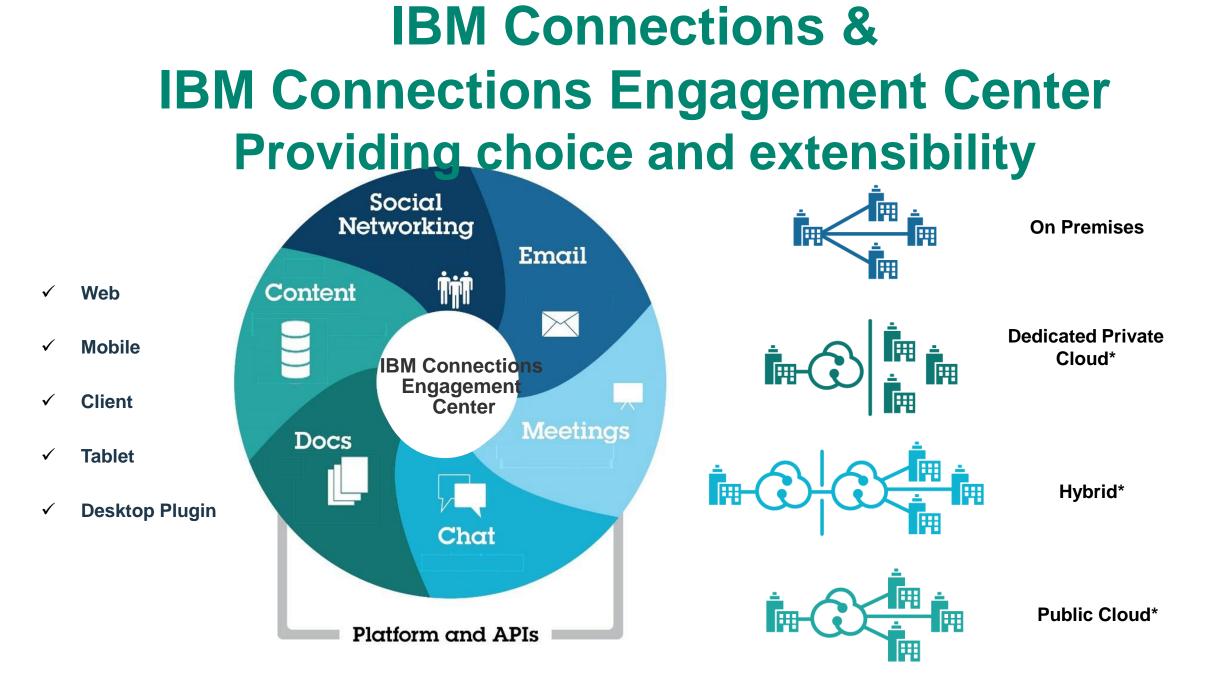
Search easily for content inside of the platform or from search engines. Make it easy for customers to find what they need

Build networks of experts and like minded people that are passionate about today's technology Engage with customers and assist them with questions, comments and concerns. Talk to us and each other and get expert service Get plugged in to the tech and trends that power your life. Watch demos and gain product and techspert insight. Mobile first built in. Use an app or have forum Provide trust and strengthen relationships with content scaled properly for a mobile browser. customer and partners.

IBM Connections + IBM Connections Engagement Center

Social Collaboration and Communications





the**HUB** Home Profiles ~ Communities ~ Apps ~ The Hub I

HOME NEWS COMPANY CAREER COLLABORATION APP CENTER MARKETING TEAM

You are here: Home



CORPORATE NEWS

Sep/16/2017 01:51pm

Human Resources

Remember to read and sign your Business Conduct Guidelines

🛛 1 🗎 1



ACTIVITIES & TO-DOS

Please pull test group numbers on the new TV AD Amadou Alain assigned this to you Due Today at 11:59 PM

Sign up for Health Benefits by Dec 1st Ed Blanks assigned this to you Due Dec 1

Please proof the newspaper writeup from Herb. Amadou Alain assigned this to you Due Dec 1

Read and sign your Business Conduct Guidelines Ed Blanks assigned this to you

Look into what stores are the oldest Amadou Alain assigned this to you Go to my To-Do list...

POPULAR CONTENT



Share Something: update your status or upload a file.

Status Upd...

New Store Plans community.

Frank Adams

and needs a remodel

Like Comment Save Unfollow

Discover

Vijay Nehru commented on Frank Adams's message in the

I think store 4711 in Minneapolis is really getting old

What would you like to share?

THE WALL

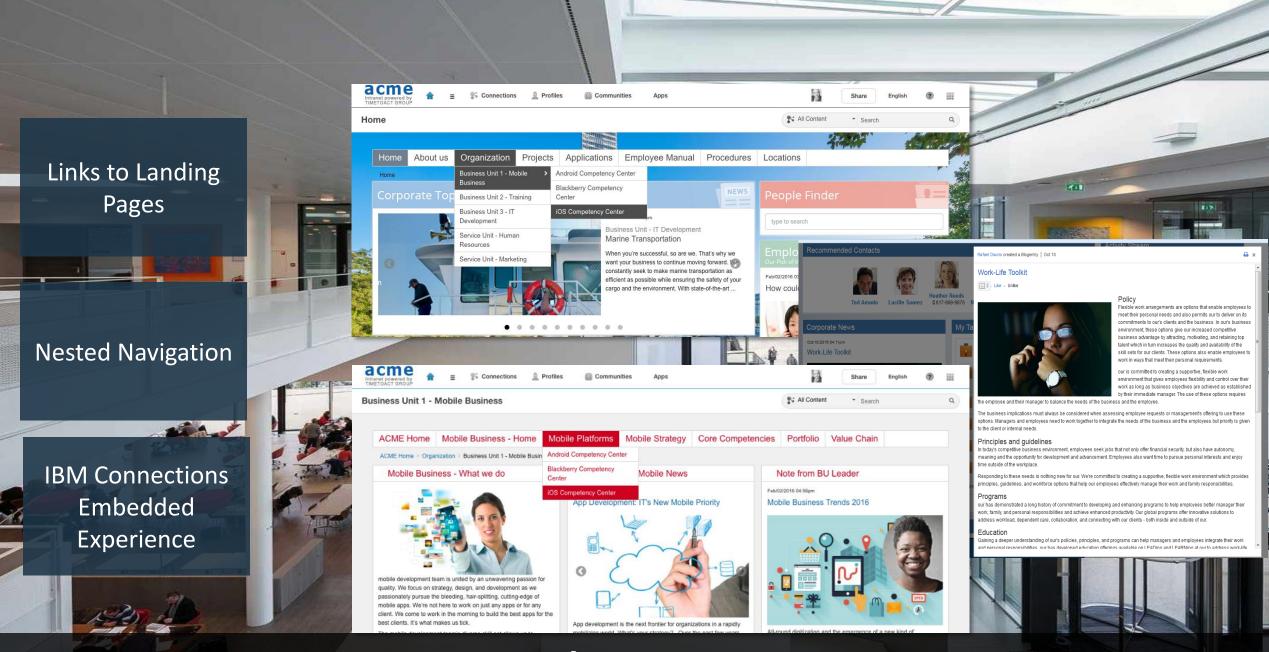
I'm Followi...

 \bigcirc

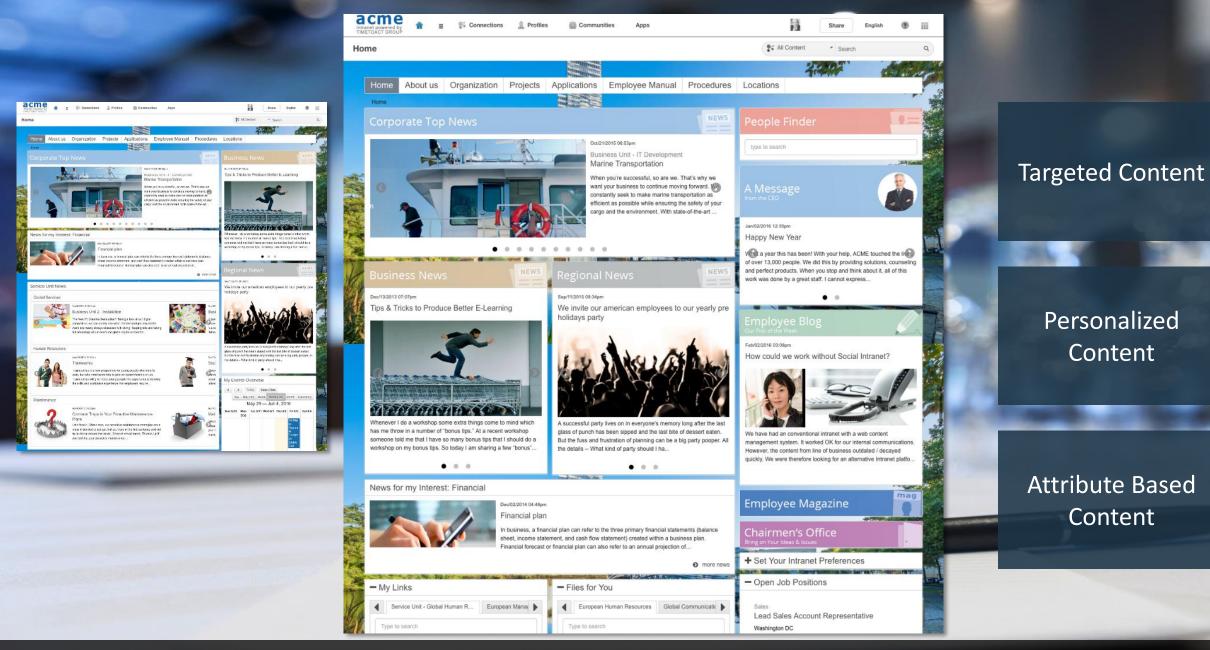
Q 😂 All-

Today at 9:27 am

Share



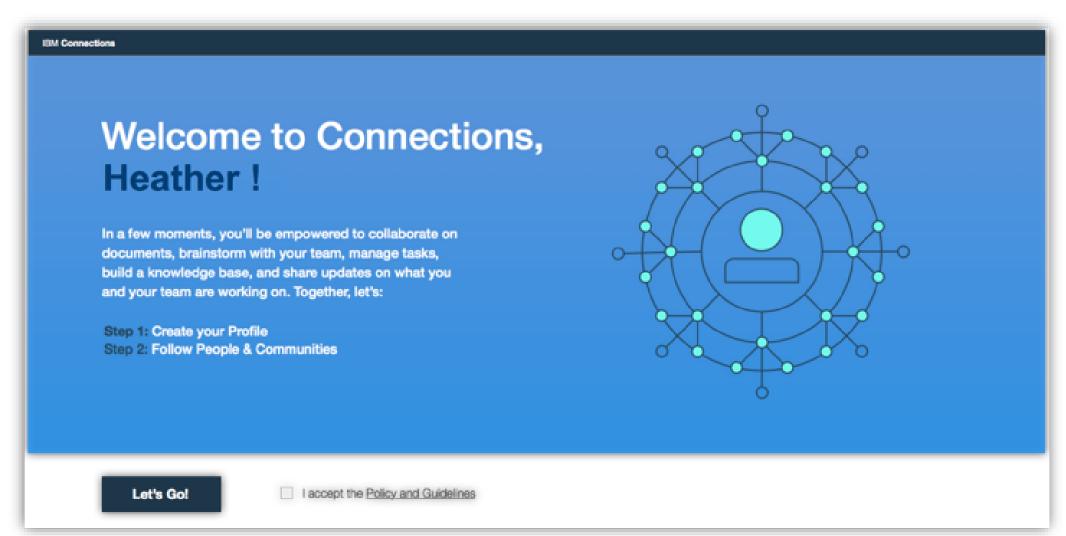
ICEC Portal Site Navigation



ICEC Portal Personalization

Onboarding Experience

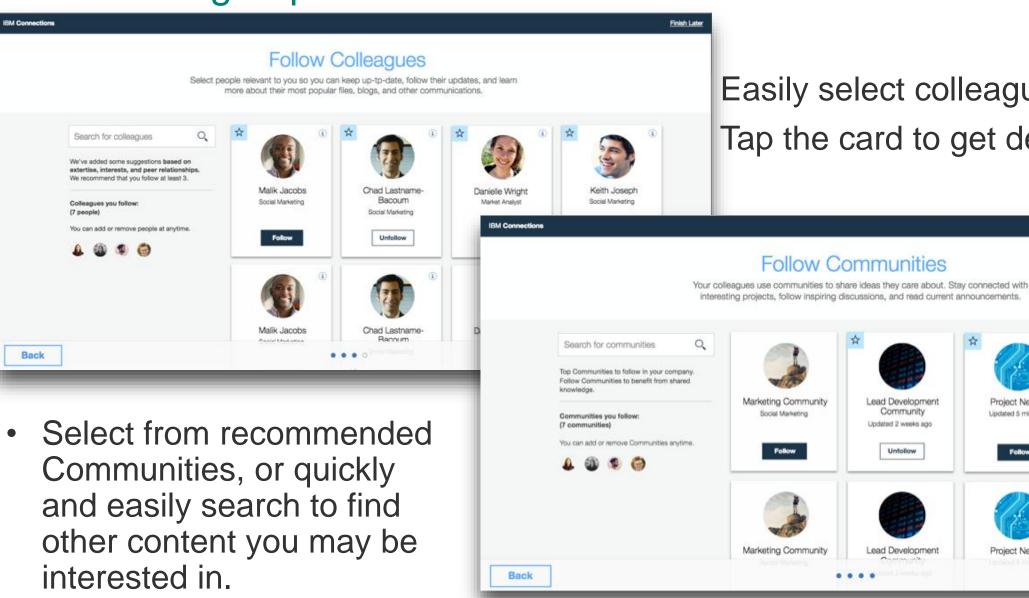
Welcome new users into Connections by guiding them through a personalized experience while helping them to learn about the new features and functions.



Onboarding Experience

	· ·									
IBM Connections		Personalize by adding a profile photo								
	Heather Reeds 🖉	IBM Connections Add Your Interests We'll use this information to make you more visible to colleagues and to personalize your recommendations and updates.								
	Marketing Strategist 🖉	Search for interests O	My Interests	⊗	advertising	⊗	b2b	8		
		based on your role and conseques interests, we ve suggested interests to get you started. We recommend that you follow at least 3.	acquisition	⊗	auverusing	⊗	020	©		
Back	• • • •		b2c	⊗	brand	\otimes	competitive-analysis	\otimes		
			contracts	⊗	creative-design	⊗	design	⊗		
Make it your o	own by		event-planning	⊗	kpi	⊗	market-research	⊗		
selecting area	as of interest so		Suggested Interests		80					
	arn more about		strategy	Ð	segmentation	۲	p8J	÷		
you and the w doing.	ork you are	Back		• • 0	0			N		

AFEN **Onboarding Experience**



Easily select colleagues to follow Tap the card to get details

Project Nemo

Updated 5 min ago

Follow

Project Nemo

Back

Next

Finish Later

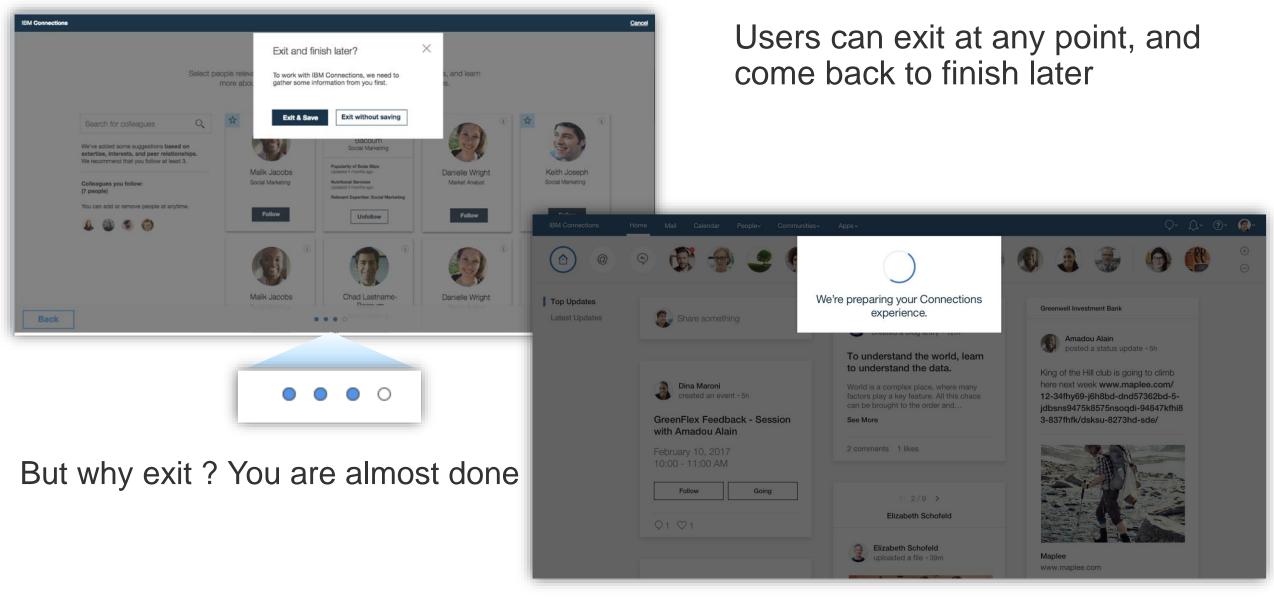
Project Achilles

Updated 4 hrs ago

Follow

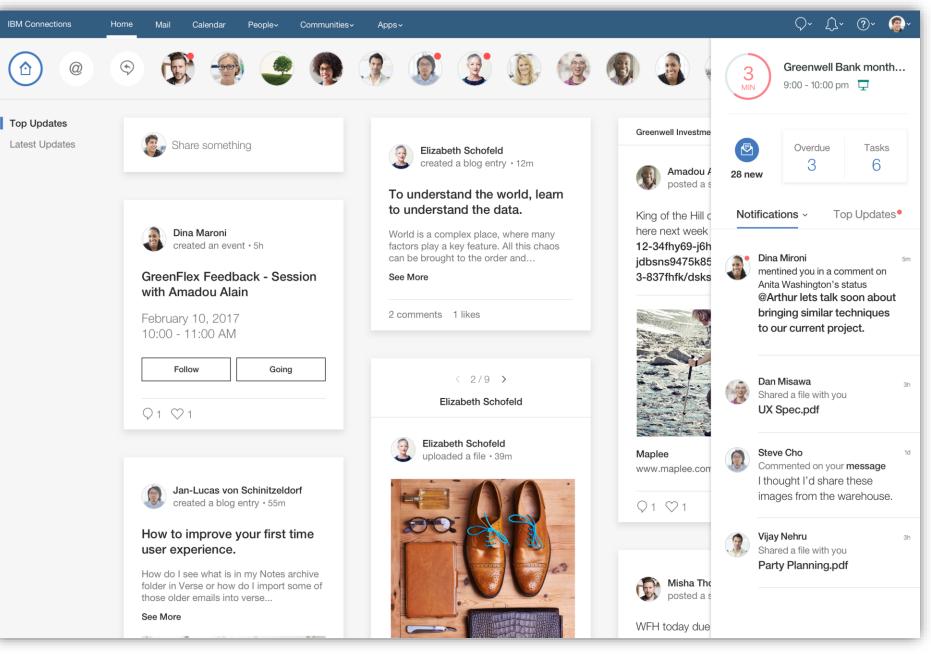
Project Achilles

Onboarding Experience



Integrated Notifications

The new integrated notifications side bar provides important updates and notifications to users from **IBM Connections** and **Microsoft Outlook**



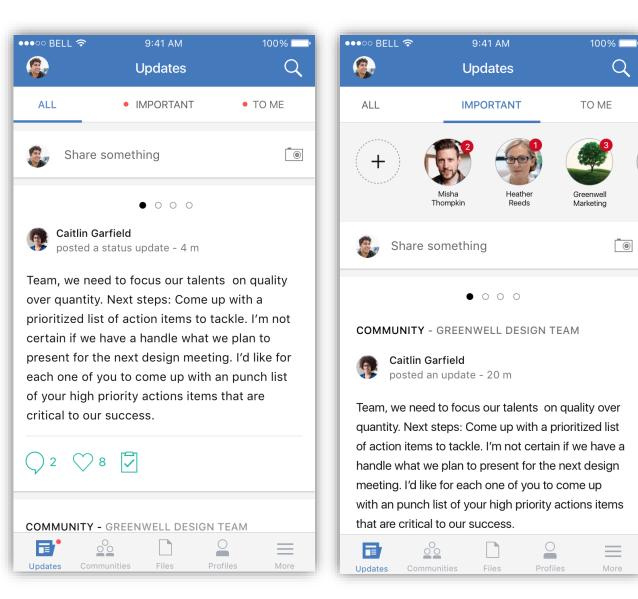


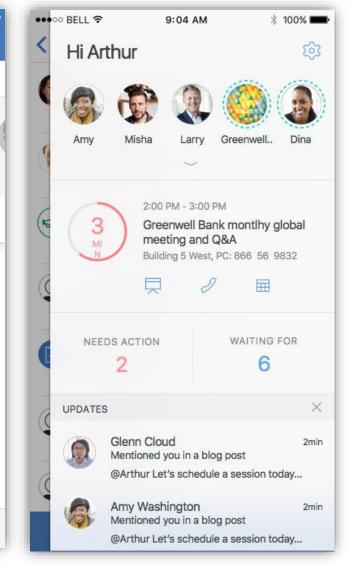
Users see updates grouped by person, community or content in card format

New persistent navigation

Advanced search capabilities provides quick results and history view

In the Notification Center users can access a summary of their day at-a-glance

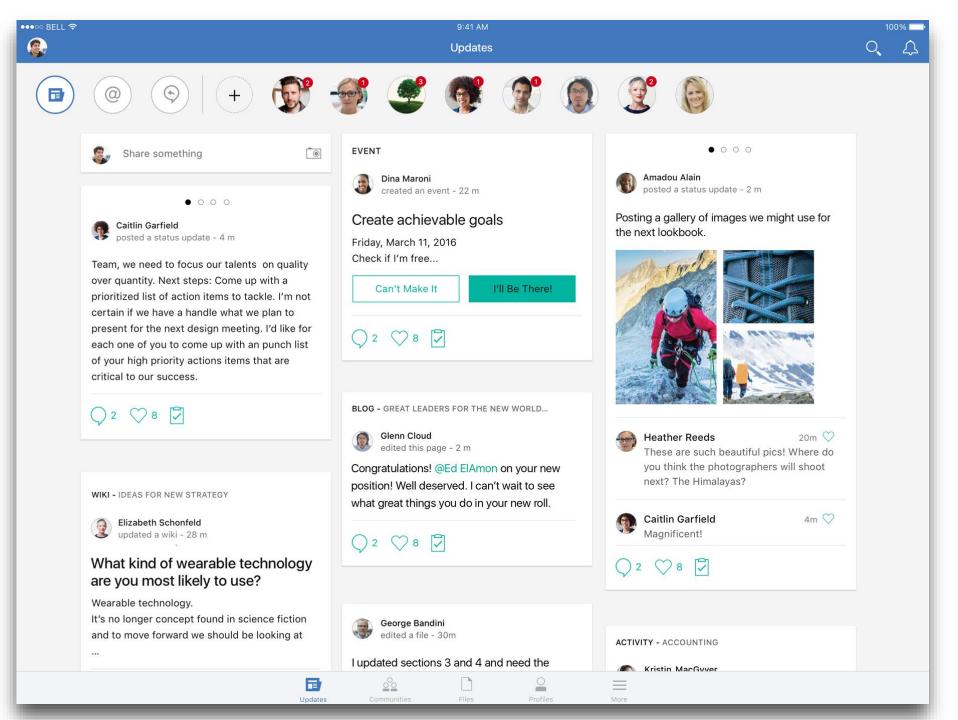




*Designs are subject to change

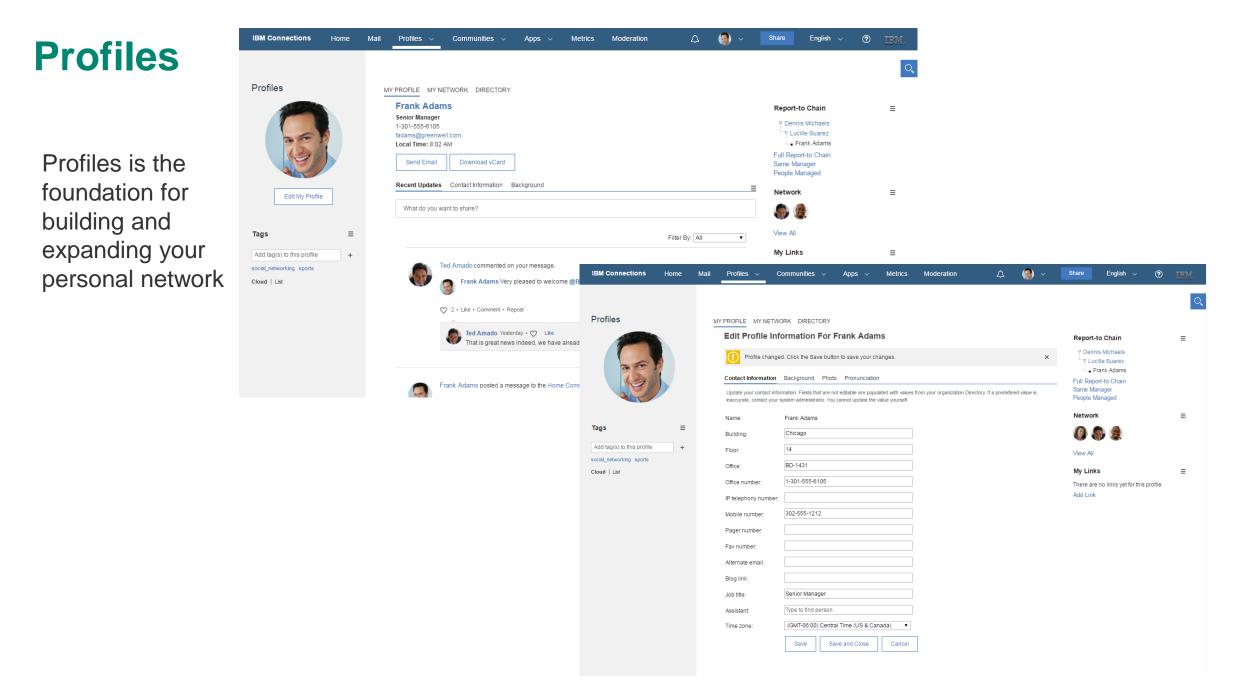


When displayed on a mobile tablet the user experience is responsive to the additional screen real estate and provides the user more information.

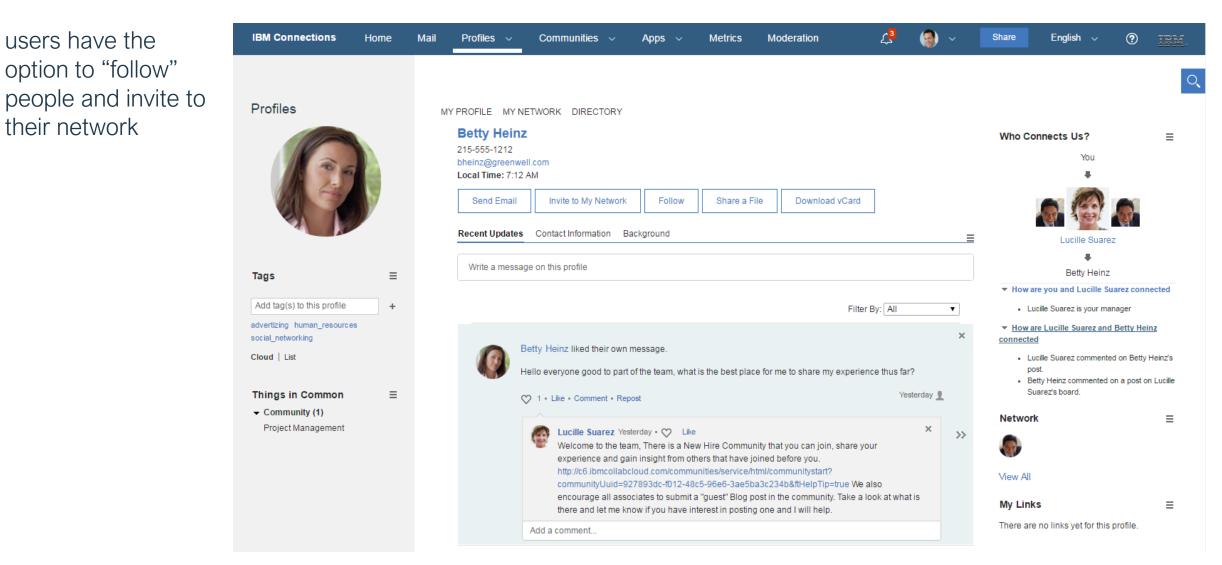


© 2017 IBM

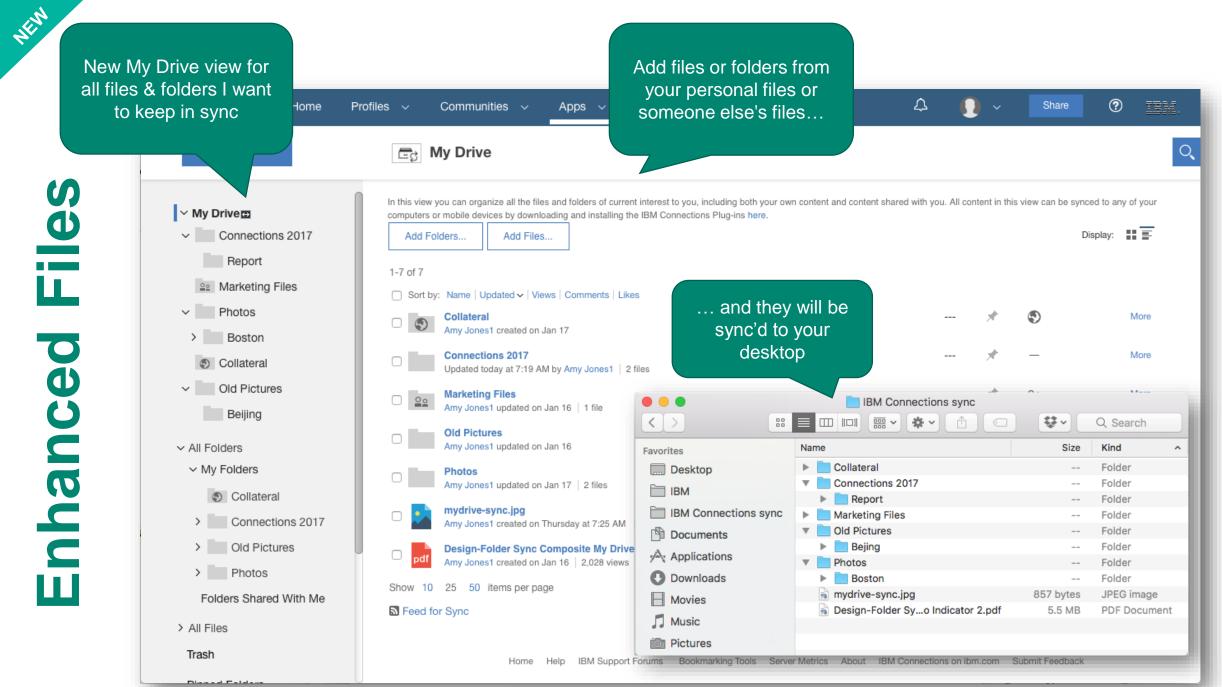
*Designs are subject to change



Profiles

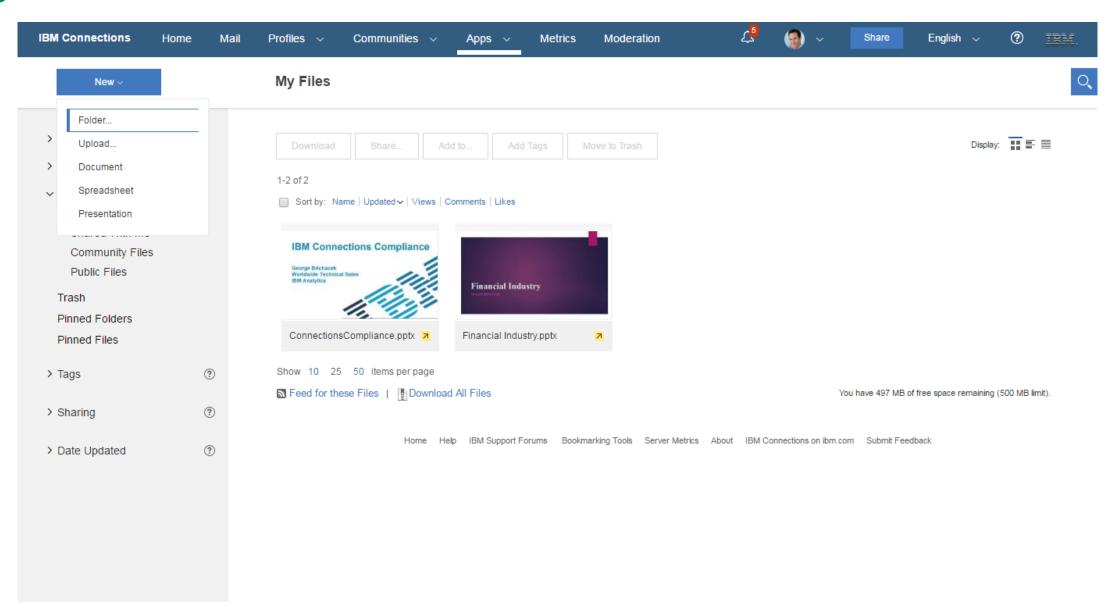


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IBM Connections	Home	Mail	Profiles	~	Communities	× _	Apps ·	~	Metrics	Moderation	Ĺ	<mark>د 5</mark> در	~ 🛞	Share	English 🗸	?	IBM.
New ~			ਵਿ _{ਫੇ} My	/ Drive	9												C
> My Drive																	
> All Folders																	
> All Files									Welc	ome to	⊢My D	riv	/e				
Trash																	
Pinned Folders										ize all the files an							
Pinned Files										ontent and conter of your compute							
> Public Tags	?)								nections Plug-ins				.ouung			
> Sharing	?)		ς													
> Date Updated	?)					Ge	et Syno	C	Already have sync?	Add Files Add	Folder					

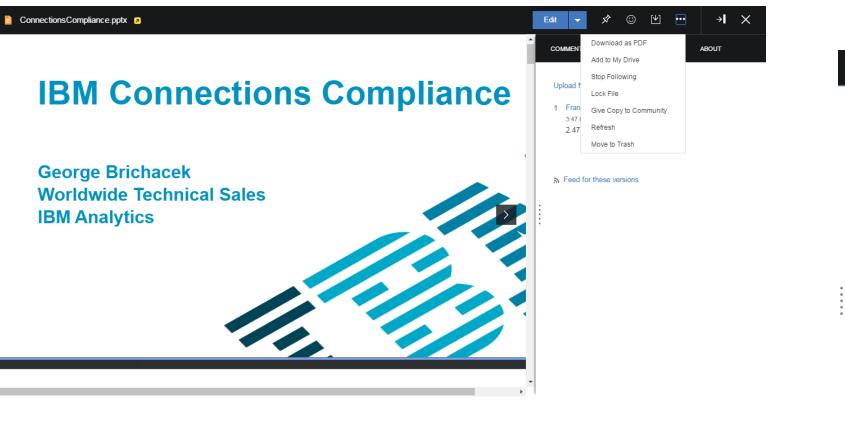


© 2017 IBM

Files







COMMENTS	SHARING	VERSIONS	ABOUT
+ Add Pe	ople or Comn	nunities	
Owner			
Frank A	Adams		
Editors - 1			+
George George	e Brichacek		
Readers - 1			+
C Everyo	ne in your org	anization	
Shared with F	olders - 0		+
This file has n	ot been addeo	d to any folders	s yet.
> See who has	shared		
Sharing Optio	ns		
Everyone can	share this file		

Stop Sharing

Stop Sharing Externally

Files

New Folder	×	
*Name: Description:		
Share with: ?	 No one (shared with me only) People, Groups, or Communities (give specific permissions to others) Everyone in my organization 	Upload Files
External access: 🤊 * Required	Folder can be shared with people external to my organization	Browse Drag and drop files from your desktop directly into this dialog to upload here
	Create Cancel	Additional Options Tags: (?) Share with: (?) People or Communities

Everyone in my organization

Allow others to share these files ?

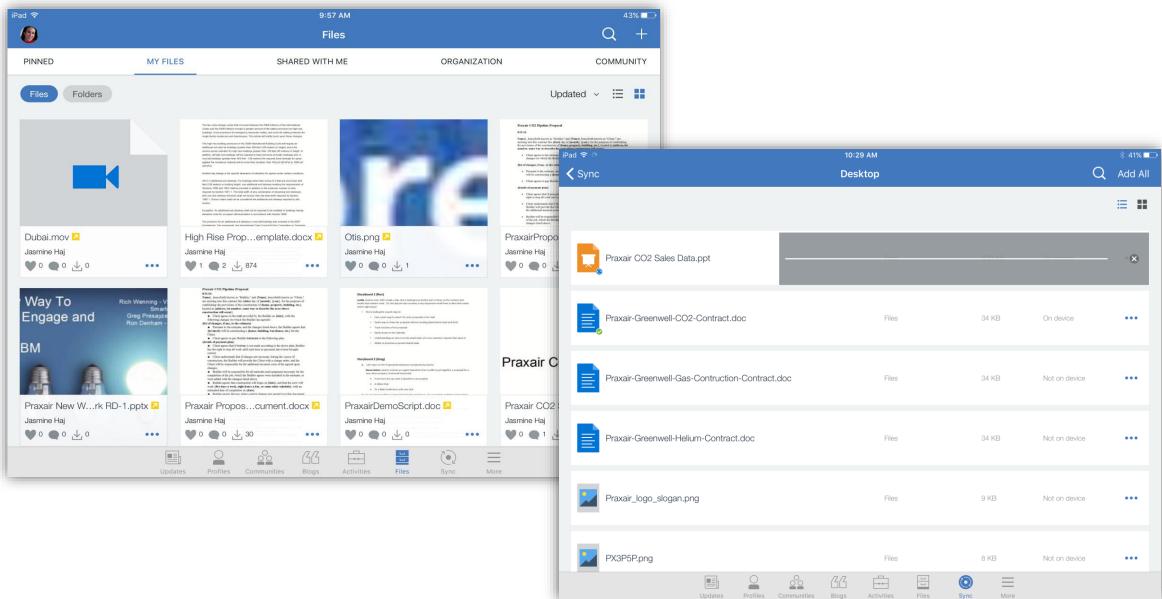
Encrypt the contents of these files ?

Siles can be shared with people external to my organization

External access: ⑦

Security:

Files (Mobile)



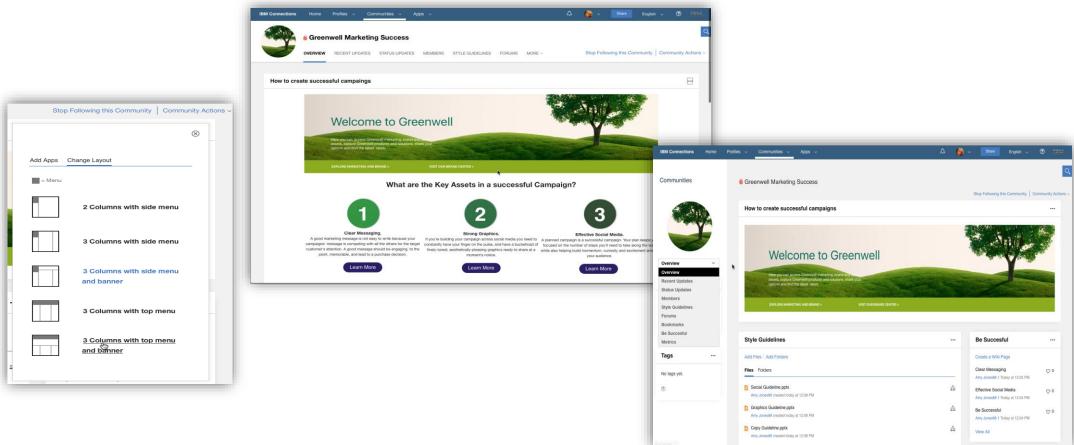


- IBM Connections Communities are groups of people with a common interest
- Central collaboration point for a team with tools to manage membership, gather and share information
- Communities have a modern and easily customizable layouts.
- Starting a community can help you to build a valuable repository of information and expertise about a specific subject.



Communities Layout

- Two layouts positioning for the navigation
 - horizontally on top of the community homepage
 - left-hand column



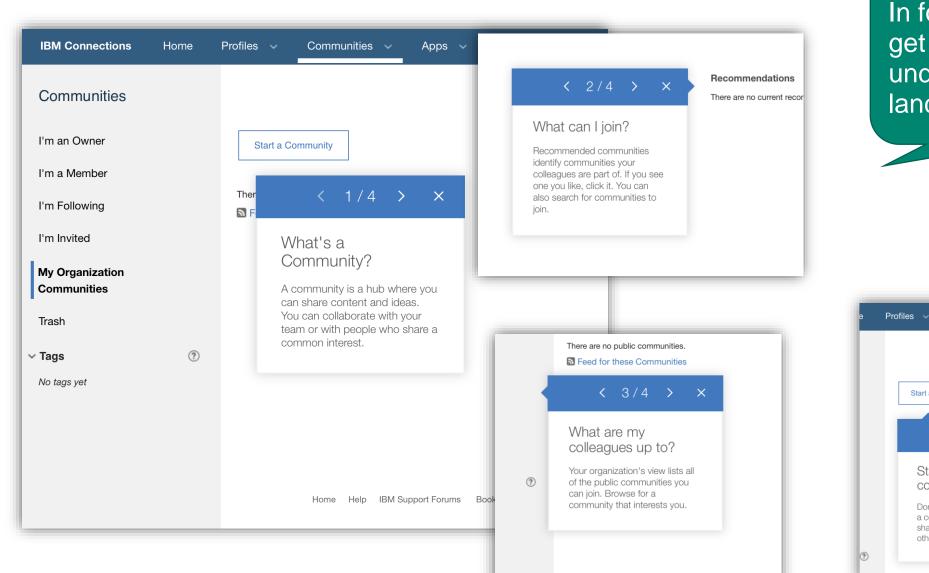
Communities

- Communities access are easily controlled
 - Public
 - Moderated
 - Restricted
 - External

*Access: (?)	 Public to My Organization - anyone in my organization can see and join Moderated - anyone in my organization can see content, but must request to join Restricted - hidden from anyone who is not a member, people must be invited to join
External Access: (?)	Community owners can invite people external to your organization to this community
Description:	P C ■ · · Font · Size · b i u S A · A · A · A · A · A · A · A · A · A

Viewers can flag inappropriate content (Forums)

Communities Guided Tours



In four clicks, new users get a quick guide to understand Communities landing page options.

Apps 🗸

Communities 🗸

Start a Community

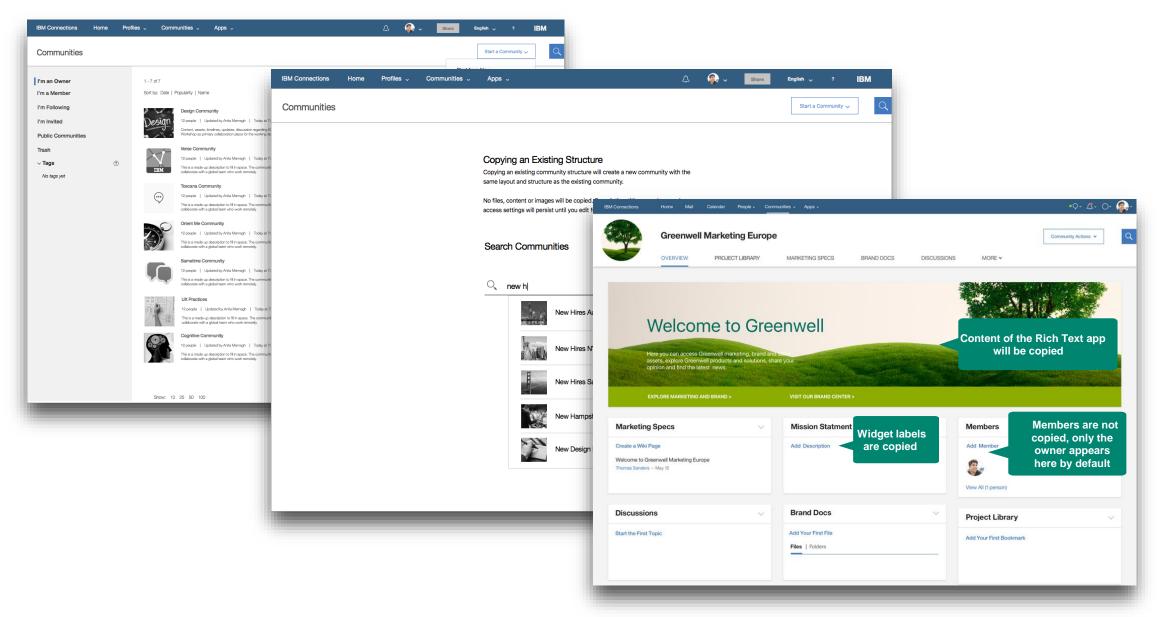
Start your own

Don't see what you need? Start a community so that you can share and collaborate with

community!

others.

Communities Copy & Launch

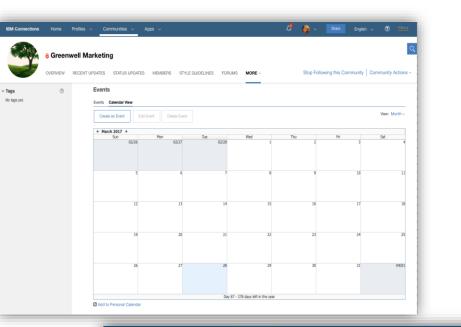


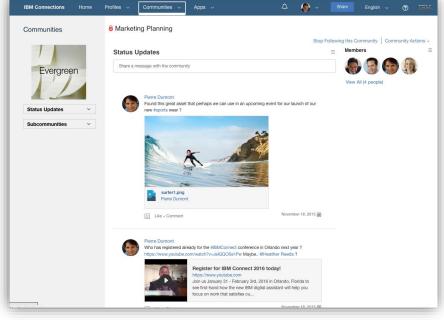
HEN

Communities

IBM Connections	Home	Profiles 🗸	Communities 🗸	Apps 🗸
Communities		ia Evergre	en Launch	
1		Commu	nity Description	
Evergreen		Ourgoa		27
Overview	~	our cust that will	mores on time holp them with ances and future	1.
Subcommunities	~			
Greenwell Advertising	3		1.0	
Product packaging			mmunity where we bring t e new product launch for (ogether Sales, Product Man Greenwell!
community				

IBM Connections Home	Profiles v Communities v Apps v 🗘	Share
Communities	8 Marketing Planning	
Everation	Members Wew the members in your community, as well as people who are invited but have not yet joined MEMBERS INVITATIONS	Stop Following thi
Evergreen	Add Members Invite Members Import Members Export Members	
Members ~	Add members to automatically include them in the community. Invite members to give them the 1 - 4 of 4 (4 people)	opportunity to join.
Subcommunities ~	Sort by: Name Date Added ~	
	Ted Amado Owner Edit Benove	Pierre Dumont Owner Edit Remove
	Show: 16 32 48 100	
	S Feed for these Members	





Apps

- IBM Connections provides additional capabilities out of the box:
 - Activities,
 - Blogs,
 - Bookmarks,
 - Forums,
 - Wikis

IBM Connections Home	Mail Profiles ~ Communities ~	Apps V Metrics Moderation
		Activities To Do List High Priority Activities
Profiles	MY PROFILE MY NETWORK DIRECTORY	Blogs Latest Entries Public Blogs Listing
	Betty Heinz	Bookmarks Popular Public Bookmarks
200	215-555-1212 bheinz@greenwell.com	Files Shared With Me Pinned Folders
	Local Time: 8:54 AM	Forums I'm an Owner Public Forums
	Send Email Download vCard	I. Wikis I'm an Owner Public Wikis
	Recent Updates Contact Information Ba	
Edit My Profile	What do you want to share?	

Activities

- Organize, share and reuse tasks / to do's
- Create new activities from the start or based on a template
- Share activities with others and assign / track tasks

IBM Connections Home Prof	Iles V Communities V Apps V	PLATES RECENT UPDATES	∆ (®) ~	Share English ~	O IEM. Search Q	MY ACTIVITIES		Day 1 Presentation New Hires Marty Buckley Community Activity Mar 2, 2017, 9:43 AM		PUBLIC	
My Activities Community Activities Completed Activities	My Activities Activities that are active and that I belong to, which that have been completed.	means activities that I created or was a	idded to as a member. These do no	t include public activities, activities that I tu	ned out, or activities		0	Demo Punch List Alan Marshall Community Activity Feb 13. 2017. 2:41 PM			
Tuned Out Activities	Start an Activity						0	Demo Punch list for WoW Cog Chris Crummey Community Activit Feb 8. 2017. 11:49 AM			
 Prioritized Activities Public Activities 	Sort by: Last Updated V Due Date Name Proposal IBM Initiated Ashared External Updated by Frank Adams 1 Oct 29, 2014 1	a second as the second s		CTIVITY TEMPLATES RECENT UPDATES	-	Share English V	0	Digital Workplace for CHF NY Ed Elamon Community Activity Dec 8, 2016, 11:55 AM	and worldwide location	n	
> Tags ⑦	Show 10 20 50 100 items per page ☑ Feed for these Activities	Activity Outline Recent Updates To Do Items	Greenwell Proposal		Follow this Activity	Mark Activity Complete	0	Onboarding for Amy Blanks Rita Ferrar Community Activity Oct 25, 2016, 6:31 AM			
		Trash Members > Sections	Title: Until Tags:	ied			0	XCC Social Intranet Todos Mark Neumann Community Activit Aug 31, 2016, 8:56 AM	у		
		Add Section	Description:	ile Add Bookmark Add Custom Fields C 10 - ✓ Font Size Ξ Ξ IΞ Size			0	Investor meeting - August 25 Heather Reeds2 Community Activi Aug 4, 2016, 9:58 AM	ty		
								Updates Profiles Communitie	Blogs Activities	Files Sy	ync More
			No No	otify people of this entry							
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44% 🗖

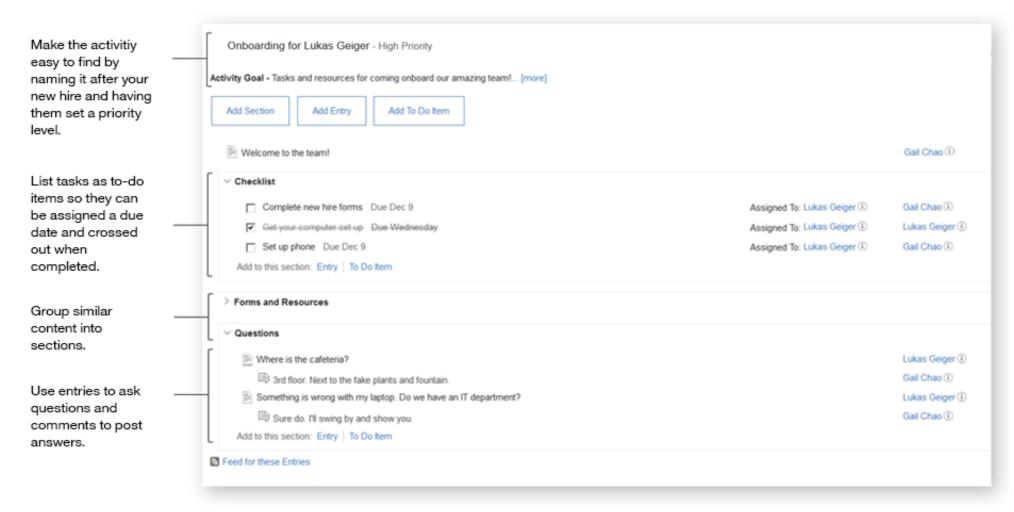
Q

COMPLETED

Activities

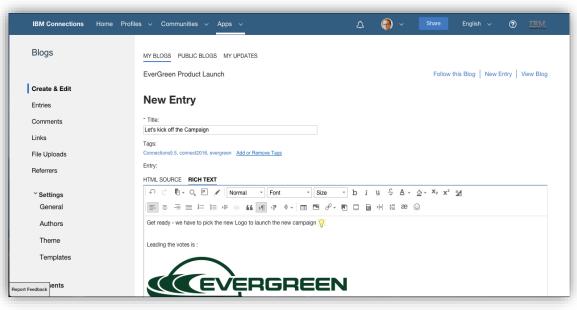
Activities

- Have a new employee?
 - Onboard them with an activity.



Blogs

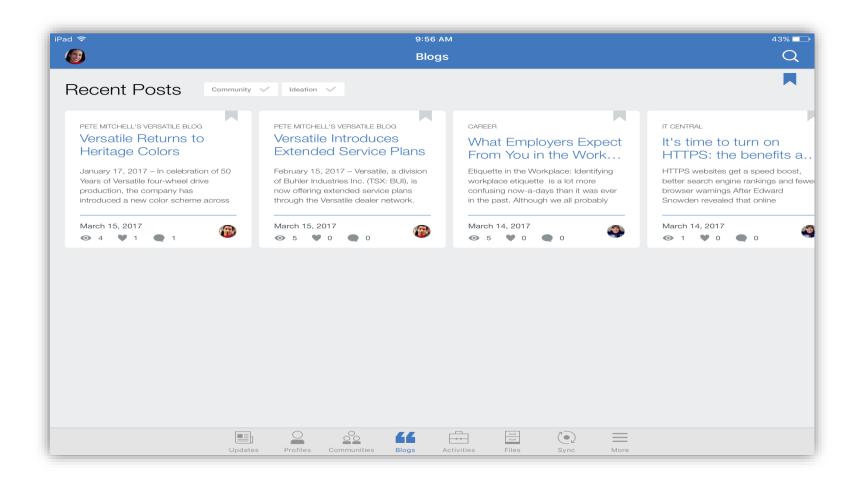
- Blogs provide a medium with which to share knowledge and build networks and relationships.
 Blogs can be used for many different business purposes, ranging from sharing product direction, asking and answering questions, gathering feedback, and learning best practices, etc.
- Other features of blogs that are explained later include:
 - Creating a group or Community blog in which you and others can post information.
 - Creating blogs using a theme and switching themes at any time.
 - Using the Blogs home page as a source to view recent blogs and comments available across the entire organization.
 - Rating blog entries, to find information that others have found especially helpful.



IBM Connections Home Profile	es v Communities v Apps v	4 🎯 ~ 🖪	share English v 🅐 🔝 🕰
Blogs	MY BLOGS PUBLIC BLOGS MY UPDATES		Follow this Blog New Entry View Blog
Create & Edit Entries	Referrers		
Comments Links	Keep track of sites that have referred readers to your blog.		
File Uploads	Referring URL	URL:	Total Hits
Referrers	 connections.swg.usma.ibm.com/blogs/roller-ui/allblogs? email=jlendler%40us.ibm.com⟨=en_us 	/Evergreen	1
~ Settings	Direct	/Evergreen/entry/Pick_the_new_Logo	1
General	 connections.swg.usma.ibm.com/blogs/roller-ui/homepage? lang=en_us 	/Evergreen	1
Authors	Direct	/Evergreen	1
Templates	connections.swg.usma.ibm.com/blogs/Evergreen/?lang=en_us	/Evergreen/entry/Pick_the_new_Logo	1
	connections.swg.usma.ibm.com/homepage/web/updates/	/Evergreen	1
Report Feedback	Total Hits: 6 Reset Hit Count		

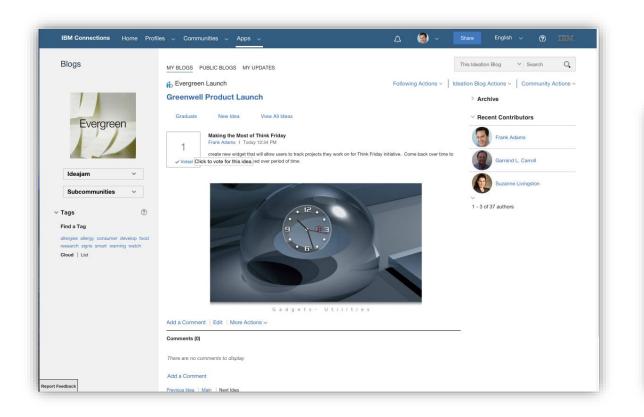
Blogs

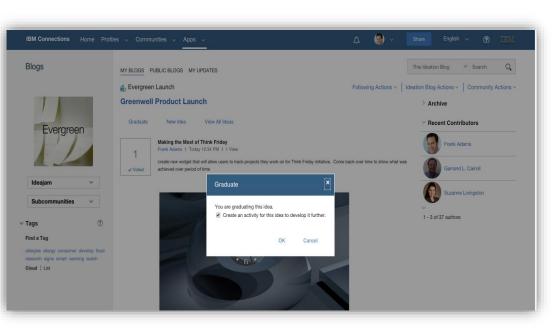
- Mobile Blogs provide a Blogboard to allow for an easy to use experience on the mobile device
- User can swipe between the recent posts or My Blogs quickly find the content they need



Ideation Blogs

- Included in communities
- Specifically designed to generate discussion on a particular topic and gain consensus on the best ideas or suggestions by allowing the users to vote.





Bookmarks

- Bookmarks is a set of social bookmarking tools that you can use to save, organize, and share links to web pages.
- Bookmarks include:
 - A central spot for storing and organizing bookmarks
 - A way to publish some or all of your bookmarks so that others can see your collection
 - Tags that let you identify bookmarks with a keyword that you choose. Tags make searching for and sharing bookmarks easier
 - Authentication with an enterprise directory to provide boundaries to the social network
 - Contact information provided about bookmark owners so that you can locate and connect with them

Add Bookn	nark
* Title:	IBM Expands the Power of Social Business with New Cloud, Mobile Advances
* URL:	http://www-03.ibm.com/press/us/en/pressrelease/39616.wss
Tags: 🎅	
	Popular: cloud tie
	Recent: benefits best-practices business-partner business-value collaboration connections design- thinking documentation enterprise file integration navbar organization pandora presentations prioritization product-management responsive roadmaps roi sharing smartcloud social-business sync
Description:	IBM today announced new social business software to help enterprise clients collaborate easily and securely in the cloud using the broadest range of mobile devices. The new IBM SmartCloud services include new social networking features and the release of IBM SmartCloud Docs, a cloud-based office productivity suite, which allows users to simultaneously collaborate on word processing, spreadsheet and
Add to Boo	kmarks Add to Communities Add to Activities Add to Blogs

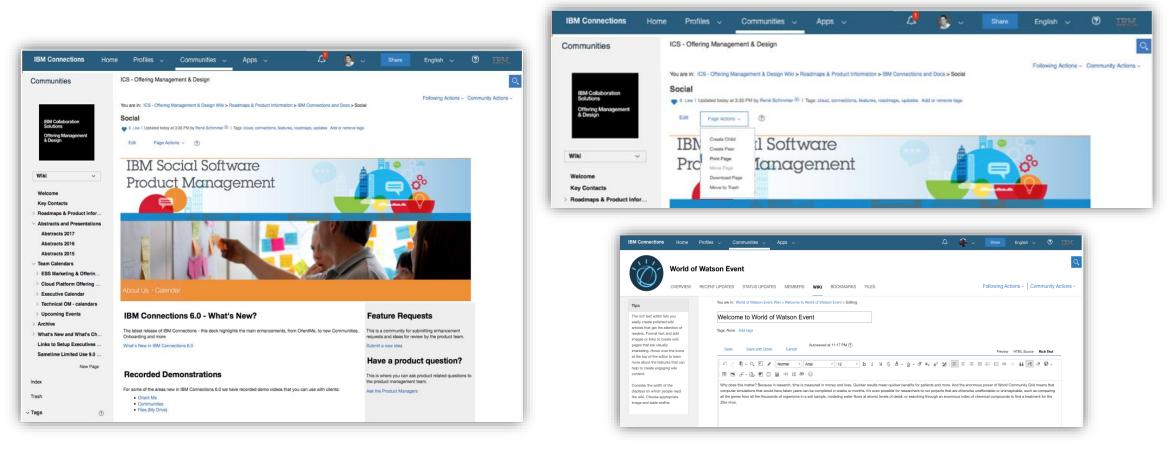


- Search is a critical feature throughout IBM Connections, which allows you to find content in any or all applications.
- Search Panel Redesigned
 - A new search icon is available regardless of where you are on the page. Open the search panel to search. Or use the panel to go back to pages you've previously visited.
- Enhanced Search History
 - The search panel now auto-populates with your past 500 page visits in chronological order. Typeahead in the search field immediately brings you pages that you have viewed before.

	€ • (§ • (® • •	-	Search All Content
Q pur content All •	Meetings Join Enter meeting ID Join Meeting ID: 0000-4881 Host Meeting Your meeting Ink: https: To prepare to share your screen, go to the Meetings dashboard.	our content Al	Today I. Inventory of Locations Wiki viewed 1 minute ago I. Training Module Wiki viewed 3 minutes ago I. Designing for Cognitive Wiki viewed 3 minutes ago I. More Surveys Wiki viewed 4 hours ago
Thursday 팔	Events You are not following or attending any upcoming events.		Language+Actions List.xis File viewed 4 hours ago
Thursday 📴	Recommendations ≡ L Welcome to Level 2 BVT test for 104224027519 1 related person		Machine learning platform selection Wiki viewed 5 hours ago

Wikis

- Rich wiki capabilities as an application in the social software platform
- Publishing and content generation easy enough for people without Web development skills
 - · develop content faster with input from a variety of experts
 - organize information quickly



IBM Connections Docs (add-on product)

- Rich wiki capabilities as an application in the social software platform
- Publishing and content generation easy enough for people without Web development skills
 - develop content faster with input from a variety of experts
 - organize information quickly

IBM (Connections	Home	Mail	Profiles 🗸	Communities	~ Apps	; ~	Metrics	Moderation	n 🇘 (
	New ~			My Files							
	Folder Upload Document Spreadsheet										
>				Download	Share	Add to	Add Ta	igs IV	love to Trash		
>			1-11 of 11								
~			Sort by: Name Updated → Views Comments Likes								
	Presentation						_	-			
	Community Files				0 • 🤛			•		`o1 `o @ ₀₀₀ _o	
	Public Files			2						2 1 1 1 1	
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P	inned Files			project-mana	ager-skills.png	projec	t-managem	ient-img.png	proje	ect-management.png	

IBM Docs



- **High Fidelity Viewer**
- · Preview files with high quality resolution, reducing the need to download files to review content.
- Interact with content e.g. copy , show/hide columns and filter

Document Editor

• Work on a document by yourself or collaborate on files with your colleagues. You can comment on a document, or even participate in a discussion. All this in realtime. Upload an existing Open Document Format or Microsoft Word file or create a document to begin.

Spreadsheet Editor

· Calculate, analyze, and manage your data. Several categories of functions are available to create formulas to perform complex calculations on your data.

Presentation Editor

· Create high impact, professional presentations. Or, you can upload existing presentations from your computer to IBM® Docs for online editing. You can edit presentations with your colleagues in real-time and collaborate with others through comments and discussions.

Integration

- IBM Connections (Files and Communities Files)
- IBM FileNet

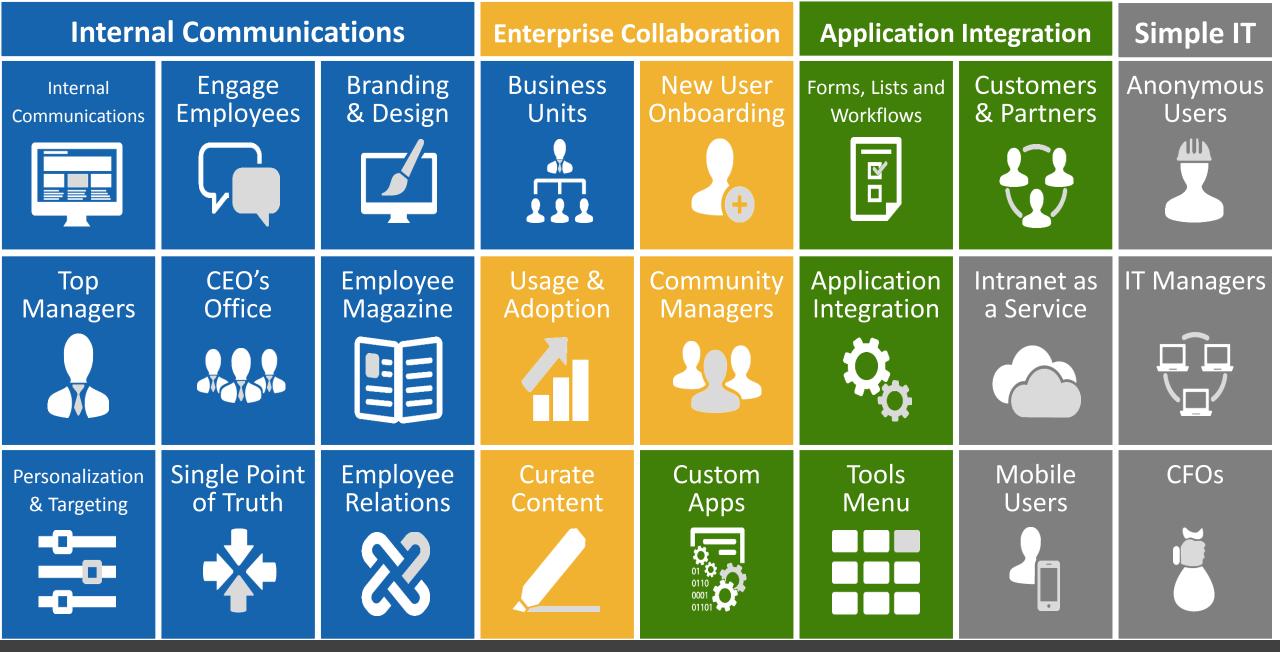
 Additional Content Repositories : Docs Editors and Viewer has the APIs to be used with content in 3rd party repositories (REST and CMIS API).

Futures

- Co-editing functionality extended to IBM Connections apps (e.g Blogs, Forums, etc)
- · Real-time updates rendered to the screen
- Highlight track changes in document
- Detailed change list on a new "changes" sidebar
- •Track who made changes and the total changes made since last visit
- IBM statements regarding its plans, directions, and intent are subject to change or withdrawal without notice at IBM's sole discretion



Line of Business Uses



Extending IBM Connections Use Cases

Extending IBM Connections Use Cases to Everyone

Blue Collar Worker	Customers & Partners	Common Staff & Traditional Manager	Community & Department Manager	Senior Manager	Internal Communications	Knowledge Worker
Retrieve Intranet content without authentication.	Easy interface for applications, content and collaboration.	Benefit from integrated Intranet with collaboration, content and integrated apps.	Easily maintain landing pages for business, service units and communities.	Get attention, communicate directly with high authenticity.	Increase aware- ness for internal communications. Effectively delegate content creation and maintenance to LOB. Curate Content from LOB. Listen to and engage employees.	Benefits from increased adoption and collaboration. Use Intranet Mobile Experience. Get attention thru curation.

Thank You!