



National Asset And Facility Management

2007
Asset and Facility
Management:
Coping with Future Challenges

RLB | Rider Levett Bucknall

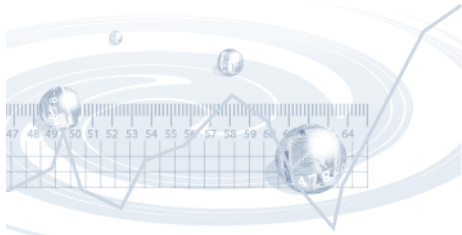
FM Action Agenda: 'Managing the Built Environment'

Stephen Ballesty

Managing Director | Advisory, Rider Levett Bucknall

Immediate Past Chairman, FMA Australia

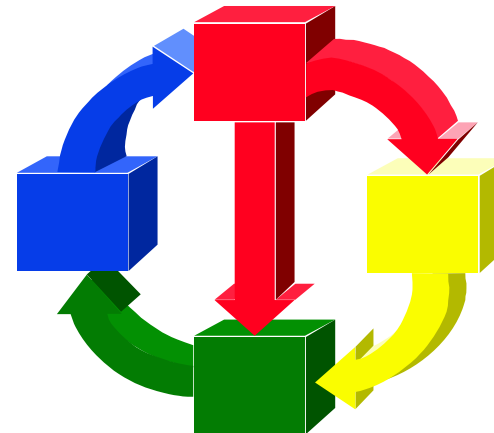
Deputy Chairman, FM Action Agenda



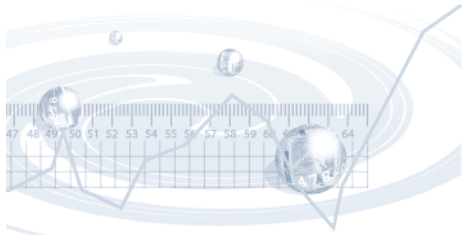
Rider Levett Bucknall

A leading global consultancy with over 60 offices and 1,750 staff providing independent services across;

- **Advisory**
- **Cost Consulting**
- **Project Management**



TEROTECHNOLOGY: *“The pursuit of the optimum technical and economic cost of ownership or lease of a facility over its whole life span from Conception through Acquisition to Operation and finally Disposal”*

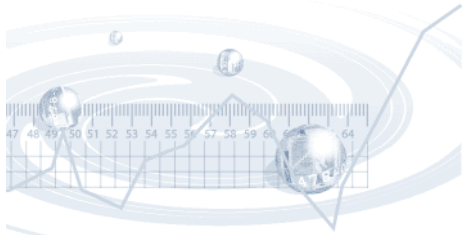


FMA Australia

- FMA Australia is a **member** centric industry body for **Facilities Management (FM)** professionals involved in the strategic and operational management of significant facilities in the public and private sector.
- FMA Australia has broad industry **support**, a turnover of A\$1.6 mil pa, a staff of 8 and over 1,800 members

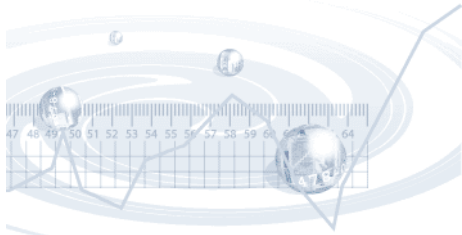


60 L, Melbourne



What is an Action Agenda ?

- Australian Government industry policy
 - Improving industry competitiveness and performance
 - Facilitating industry leadership and growth opportunities
 - Overcome impediments to growth
- An opportunity for industry
 - Industry and government to work together
 - Identify best practice and address priorities
 - Create a vision of the future



FM Action Agenda

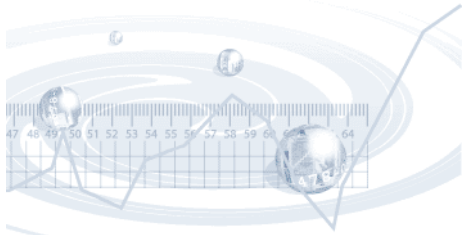
FM Industry Overview

- Contributes 1.65% of Australia's GDP (\$12.46b)*
- Employs 2.10% Australia's workforce (172,000)*

** Source: Access Economics, November 2004*

FM's Challenges: Lack of Recognition

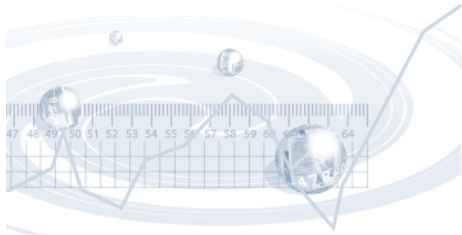
- Education and training needs
- Professional status and career pathways
- Information standards and performance benchmarking
- Cost v's Value in services procurement
- Corporate and community contribution of FM



FM Action Agenda

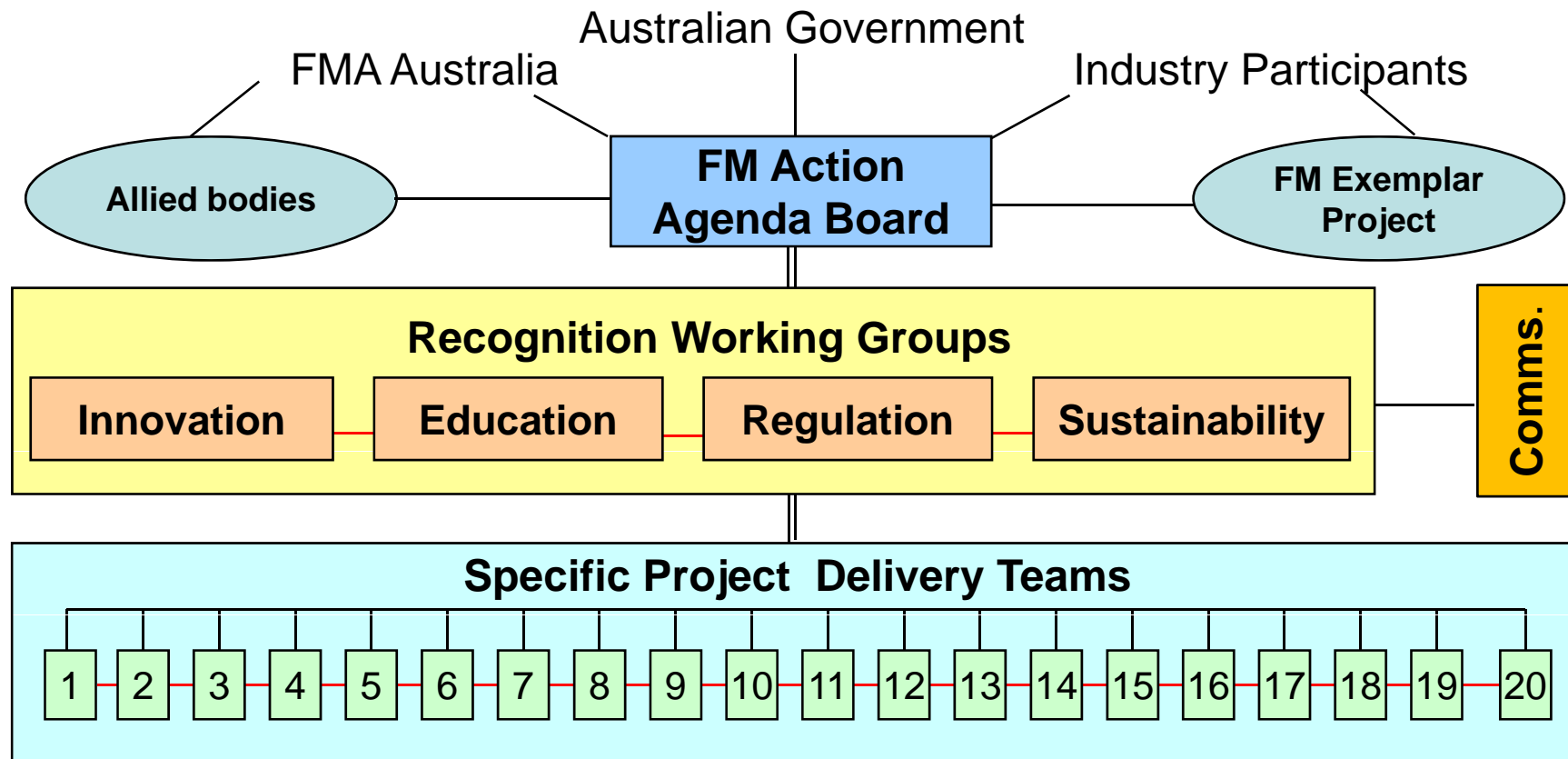
- Announced by Minister Macfarlane January 2004
- Strategic Industry Leaders Group (SILG), industry and government stakeholders, identified growth platforms
 - Innovation
 - Education and Training
 - Regulatory Reform
 - Sustainability
- FM Action Agenda Implementation Board appointed in August 2005 for 36 months

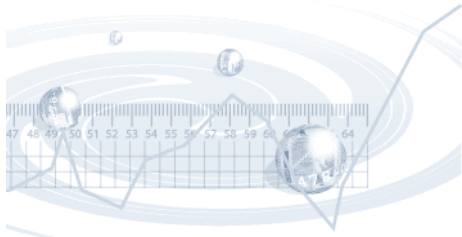




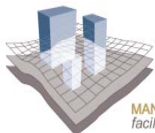
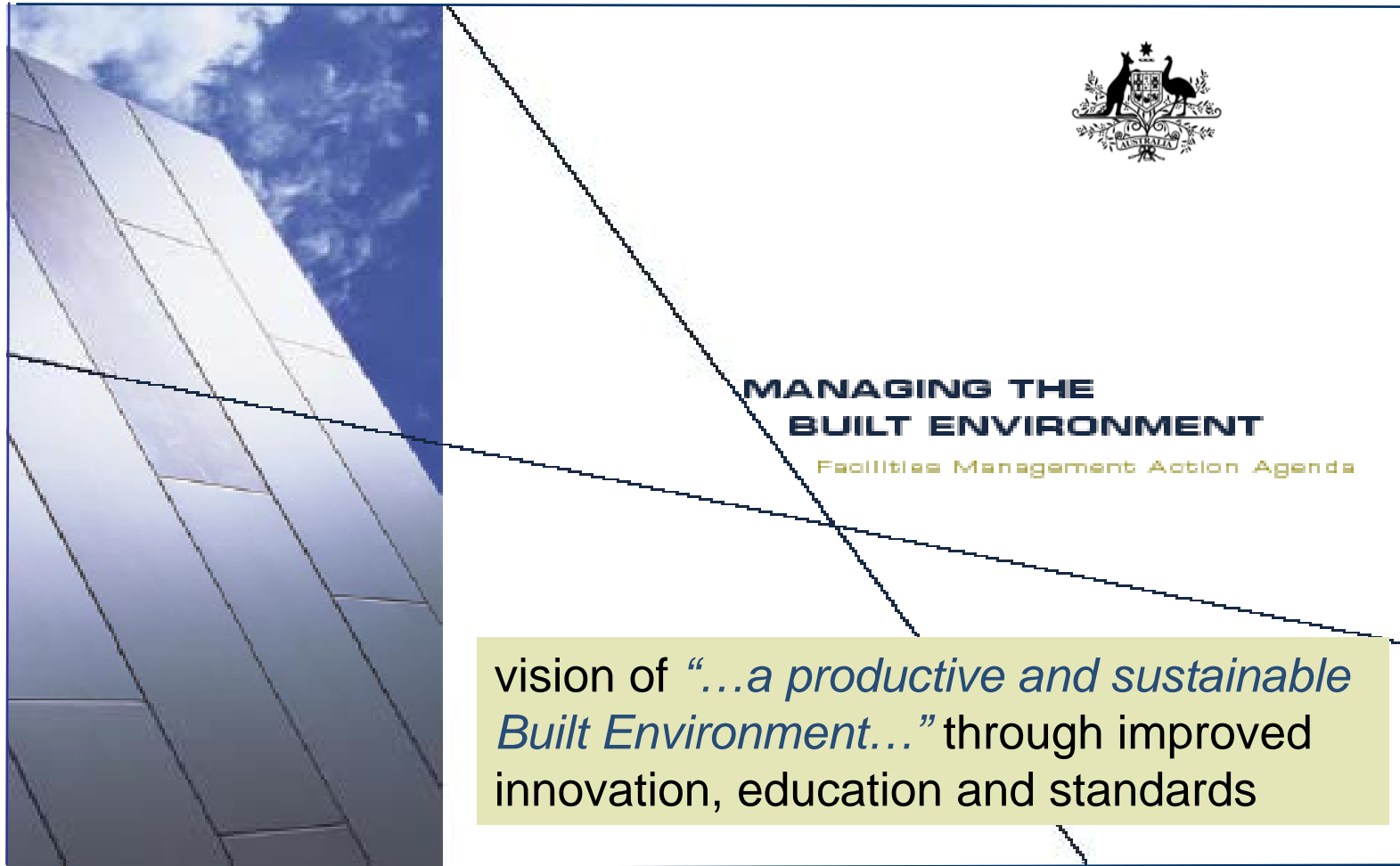
FM Action Agenda

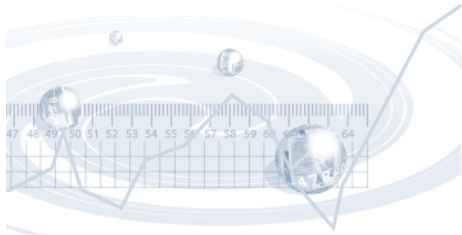
Implementation Phase





Managing the Built Environment





FM Action Agenda

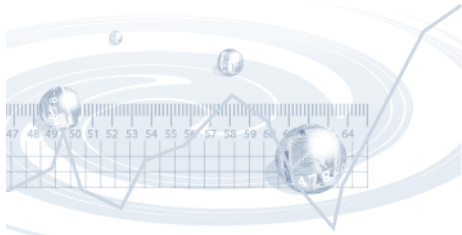
- Four Recognition Working Groups

1. Innovation
2. Education and Training
3. Regulation Reform
4. Sustainability

+ Communications Group

+ FM Exemplar Project

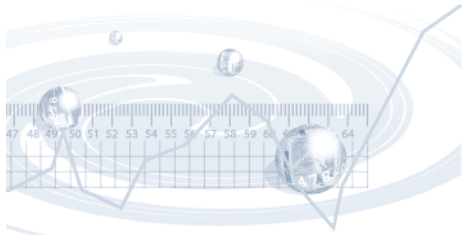




Implementation Phase – Year 1

Implementation phase highlights 2005-06;

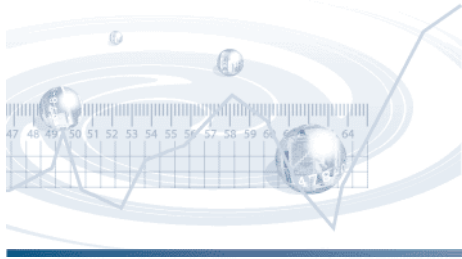
- structure and mobilisation, some 65 volunteers
- FM Action Agenda web portal
www.fmactionagenda.org
- created working groups and open industry wide dialogue on FM focus areas
- fostering FM as a professional career path within the Vocational, Technical and Higher Education
- commenced FM Exemplar Project : Sydney Opera House to research integrated FM solutions



Implementation Phase – Year 2

Implementation phase highlights 2006-07;

- increased media coverage and presentations
- an FM Innovation Forum in May
- Australia's first undergraduate FM degree program
- national regulatory compliance mapping
- contribution to the 'ESD Operations Guide for owners, managers & tenants'
- FM Exemplar Project: Sydney Opera House research, publications and showcase series



FM Exemplar Project

- Sydney Opera House with 3 FM research streams;

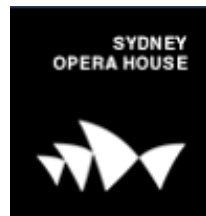
Digital Modelling

Services Procurement

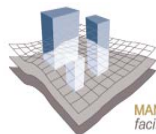
Performance Benchmarking



- FM Action Agenda alignment and demonstrator, ***'FM as a business enabler'***

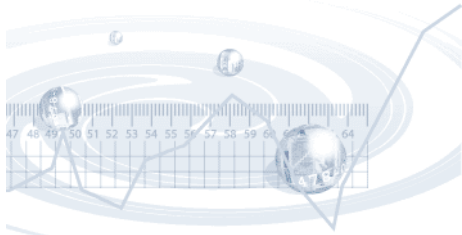


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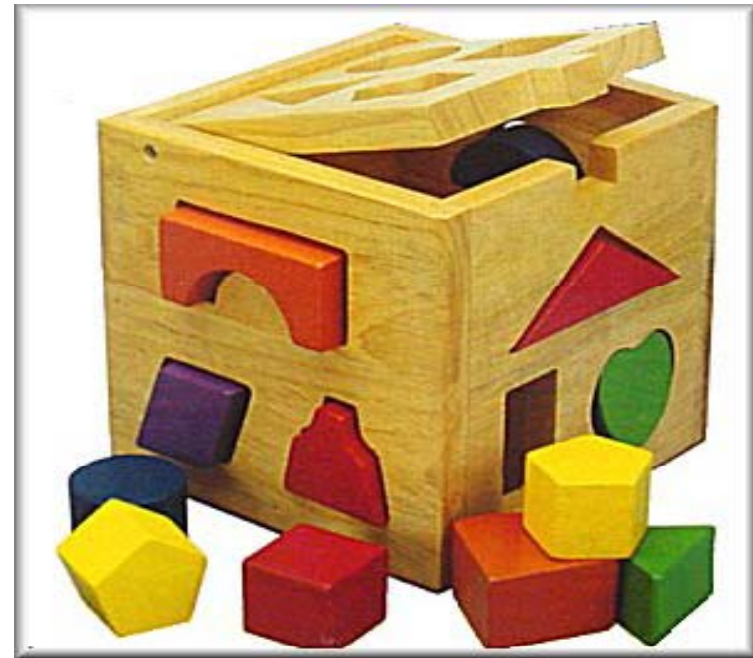
MANAGING THE BUILT ENVIRONMENT
facilities management action agenda

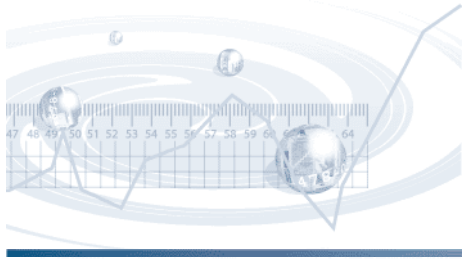
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FM as a business enabler

- FM Action Agenda aims to deliver on the vision of *“...a productive and sustainable built environment...”* through improved innovation, education and standards
- Recognition delivers you
 - ▶ Increased resources
 - ▶ Professionalism
 - ▶ Standardisation
 - ▶ Sustainability



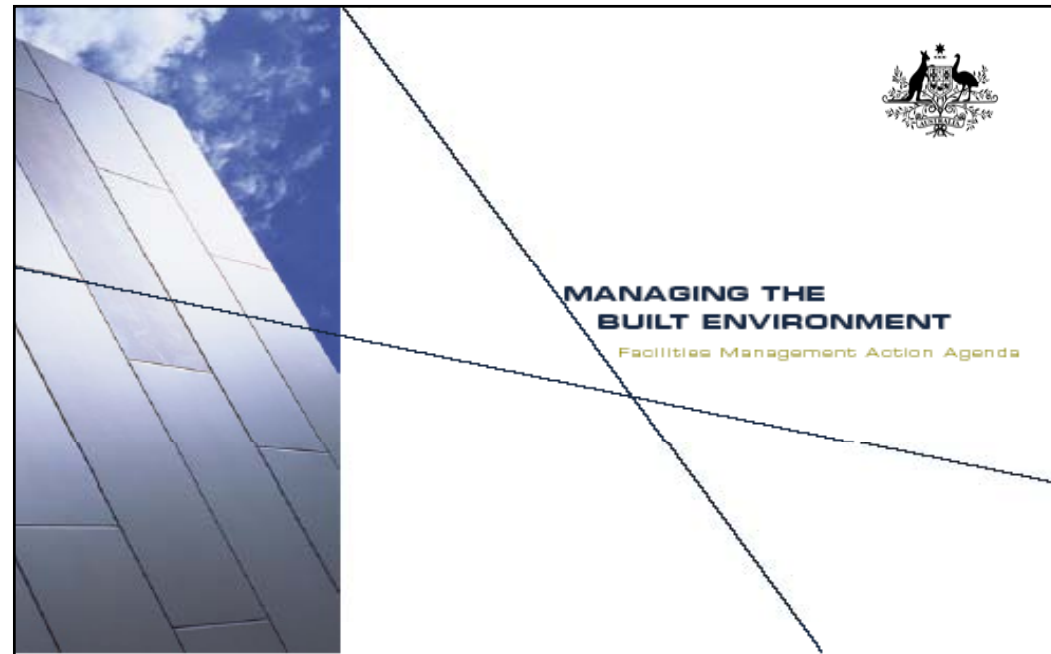
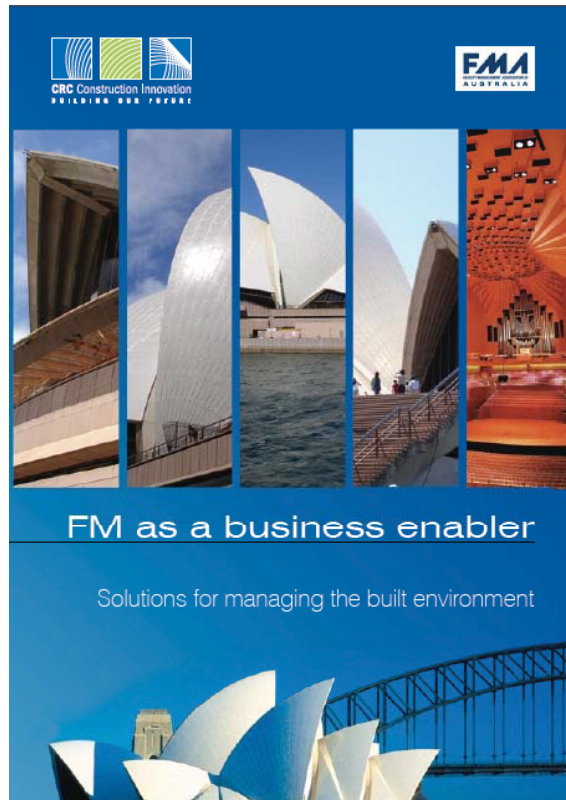


Want more information ?

www.fma.com.au

www.fmactionagenda.org

www.construction-innovation.info



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