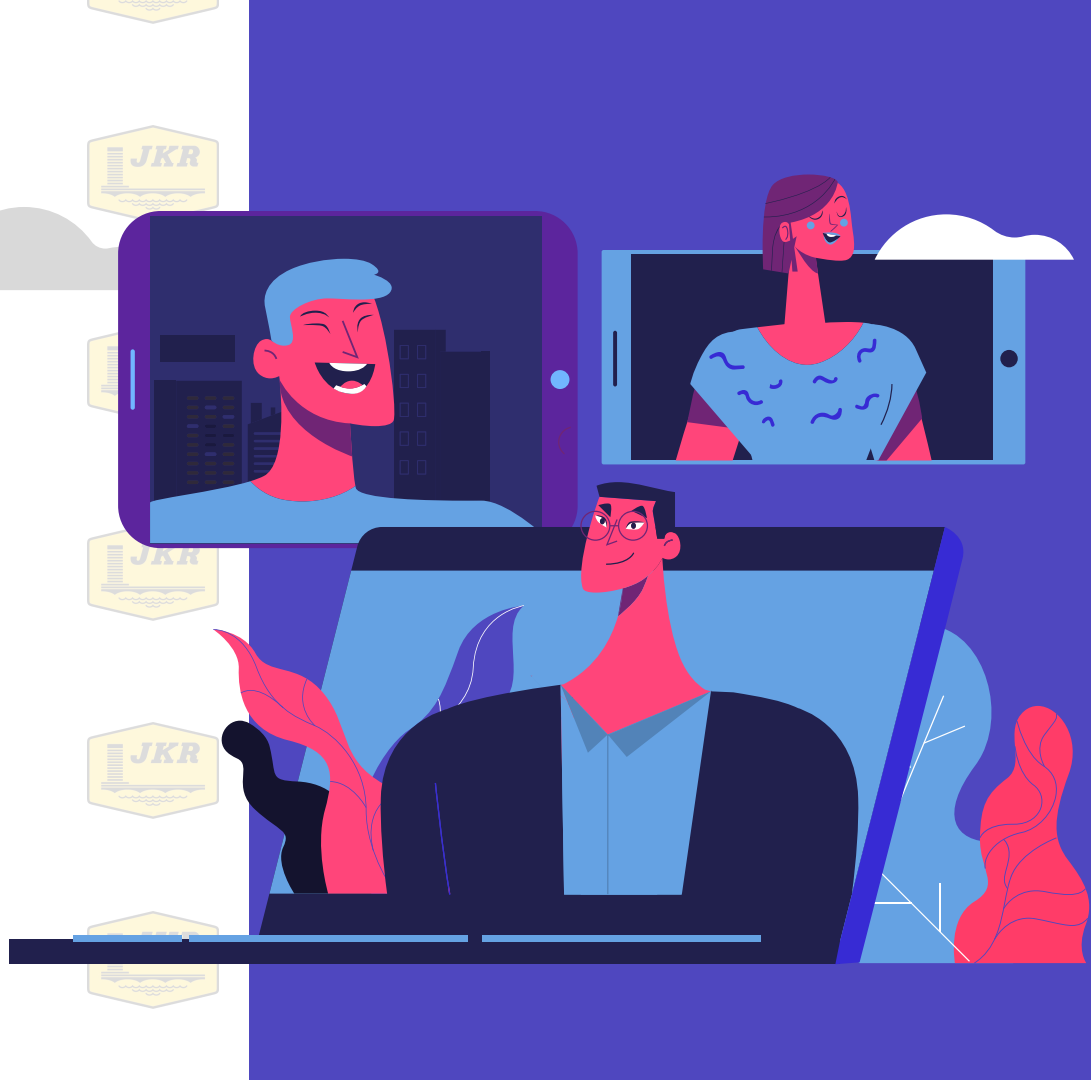




KURSUS EDITING VIDEO

By Satpal Kaler





HARI PERTAMA

Sesi 1

Pengenalan & Install Software

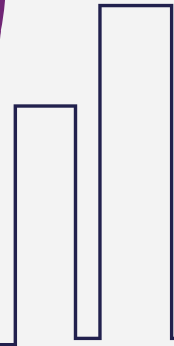
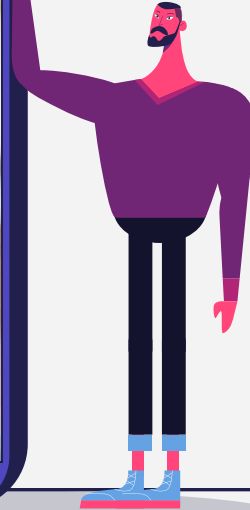


**2 TRUTHS
1 LIE**

KENALKAN KAWAN ANDA



SIAPAKAH SAYA?



TheStar R.AGE wins prestigious Kajai Award



TheStar R.AGE journalists lauded for their work in India







PEABODY

— University of Georgia —





PEABODY AWARD NOMINEE

“STUDENT/TRAFFICKED”

R.AGE

2018

FOR SIGNIFICANT AND MERITORIOUS ACHIEVEMENT
IN ELECTRONIC MEDIA

By the Grady College of Journalism
and Mass Communication of
The University of Georgia
under the authority of
the Board of Regents of the
University System of Georgia



EXECUTIVE DIRECTOR, JEFFREY P. JONES



DEAN, CHARLES N. DAVIS





STUDENT / TRAFFICKED

ছাত্র নাকি পাচারের শিকার

EPISODE 1: পর্ব ১
The Student Trafficking Trade



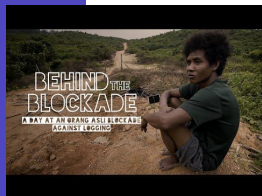


SESI 2

Jenis Content
& Aktiviti 1

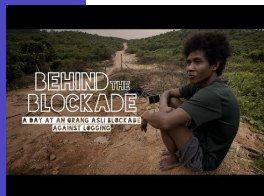


DOKUMENTARI





DOKUMENTARI

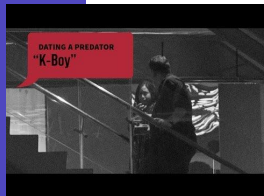
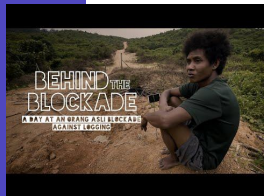


PUBLIC SERVICE ANNOUNCEMENT





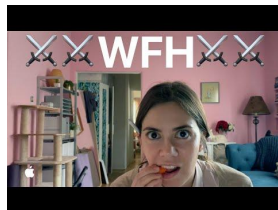
DOKUMENTARI



PUBLIC SERVICE ANNOUNCEMENT



FILEM BRAND





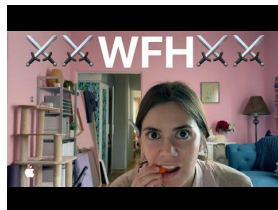
DOKUMENTARI



PUBLIC SERVICE ANNOUNCEMENT



FILEM BRAND

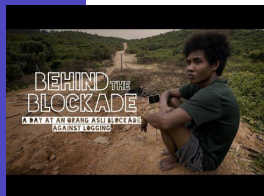


VIDEO KORPORAT





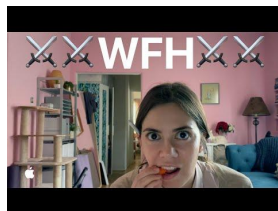
DOKUMENTARI



PUBLIC SERVICE ANNOUNCEMENT



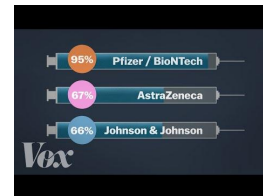
FILEM BRAND



VIDEO KORPORAT

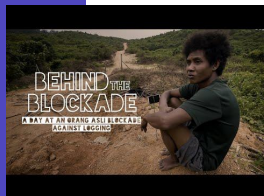


EXPLAINER





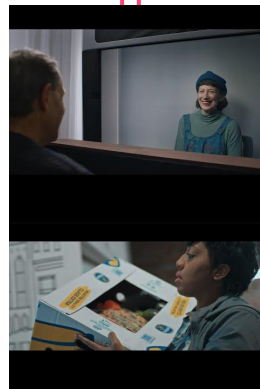
DOKUMENTARI



PUBLIC SERVICE ANNOUNCEMENT



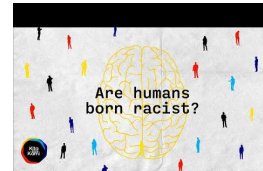
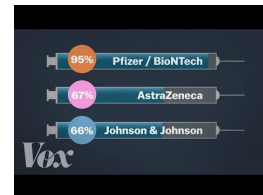
FILEM BRAND



VIDEO KORPORAT

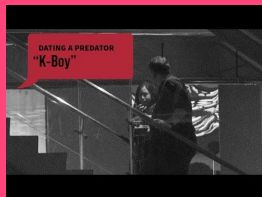
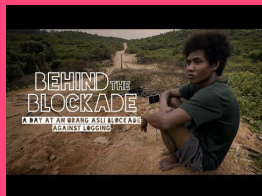


EXPLAINER





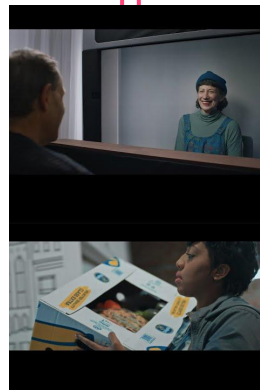
DOKUMENTARI



PUBLIC SERVICE ANNOUNCEMENT



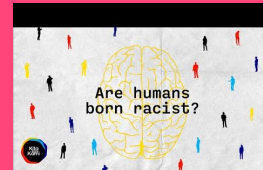
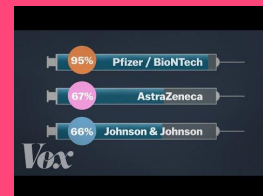
FILEM BRAND



VIDEO KORPORAT



EXPLAINER



AKTIVITI 1

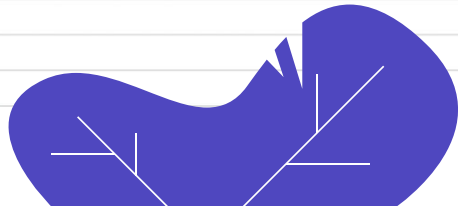
DOKUMENTARI

PUBLIC SERVICE ANNOUNCEMENT

FILEM BRAND

VIDEO KORPORATE

EXPLAINER





A stylized illustration of a stage. A blue semi-circular spotlight hangs from the top, casting a blue cone of light onto a city skyline backdrop. The backdrop is framed by a thin red line and contains silhouettes of buildings and a laptop. The text 'CARA BERCEITA' is written in large white letters across the center of the backdrop. In the foreground, there are two red, abstract shapes resembling shoes or feet, and a stack of books or papers on the right. The background is a solid dark blue.

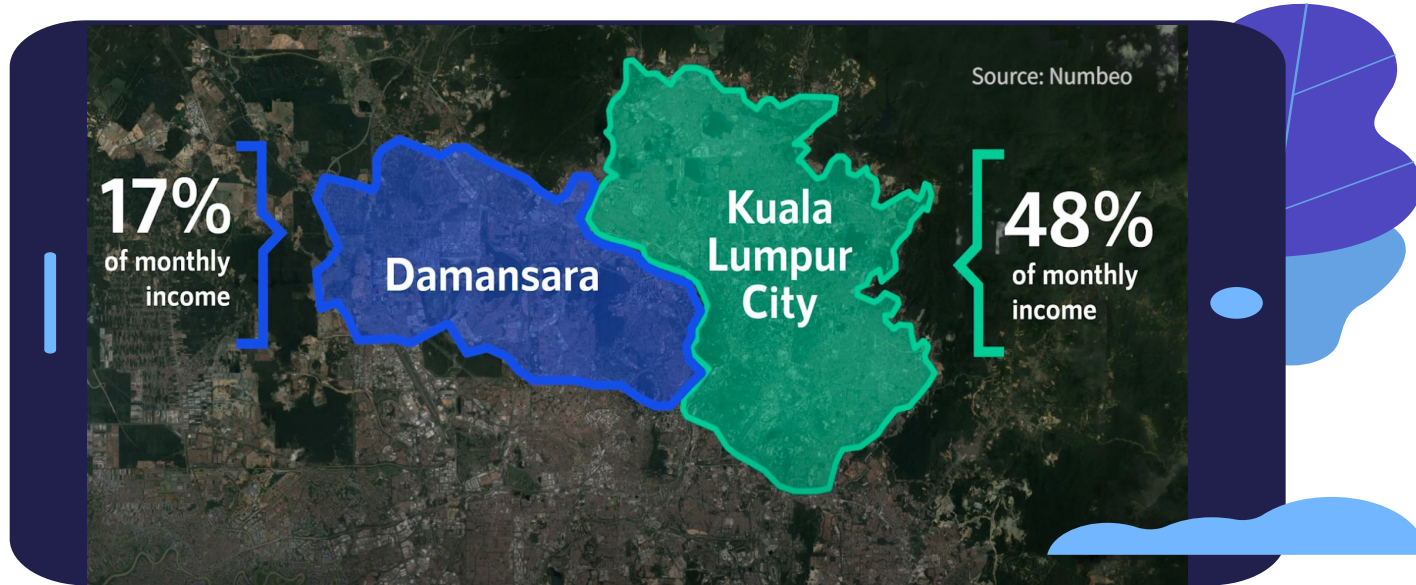
CARA BERCEITA

KENALKAN MASALAH



- Ramai yang bekerja di Kuala Lumpur
- Tetapi cuma 10% tinggal di Kuala Lumpur

HURAIKAN MASALAH



- Kenapa?
- Sebab perumahan ialah mahal!

KENALKAN SOLUSI!



- Perkenalkan cara untuk atasi masalah ini
- Perumahan Mikro!

HURAIKAN SOLUSI!



- Jelaskan bagaimana benda ini ialah solusi
- Bagaimana ia boleh menyelesaikan semua masalah

SENARIO TERBURUK!



- Apa akan terjadi kalau kita tidak selesaikan masalah ini
- Ekonomi bandar mereset

HARAPAN



- Harapan untuk masa depan

KENALKAN MASALAH



HURAIKAN MASALAH



KENALKAN SOLUSI



HURAIKAN SOLUSI



SENARIO TERBURUK



HARAPAN



SENARIO TERBURUK



KENALKAN MASALAH



HARAPAN



KENALKAN SOLUSI



HURAIKAN MASALAH



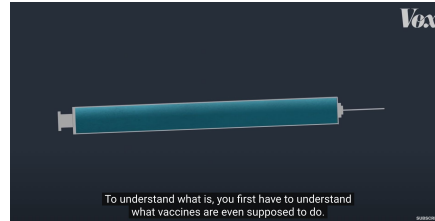
HURAIKAN SOLUSI



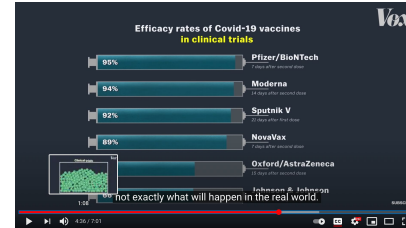
ANEKDOT/SENARIO BURUK



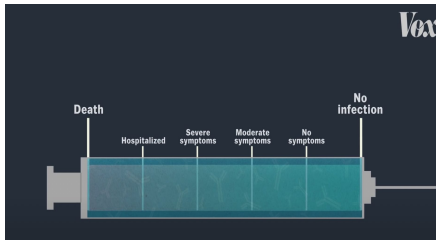
KENALKAN MASALAH



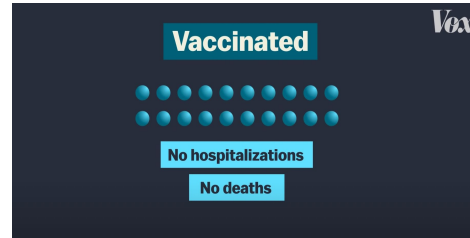
HURAIKAN MASALAH



KENALKAN SOLUSI



HURAIKAN SOLUSI



PULANG KE ANEKDOT

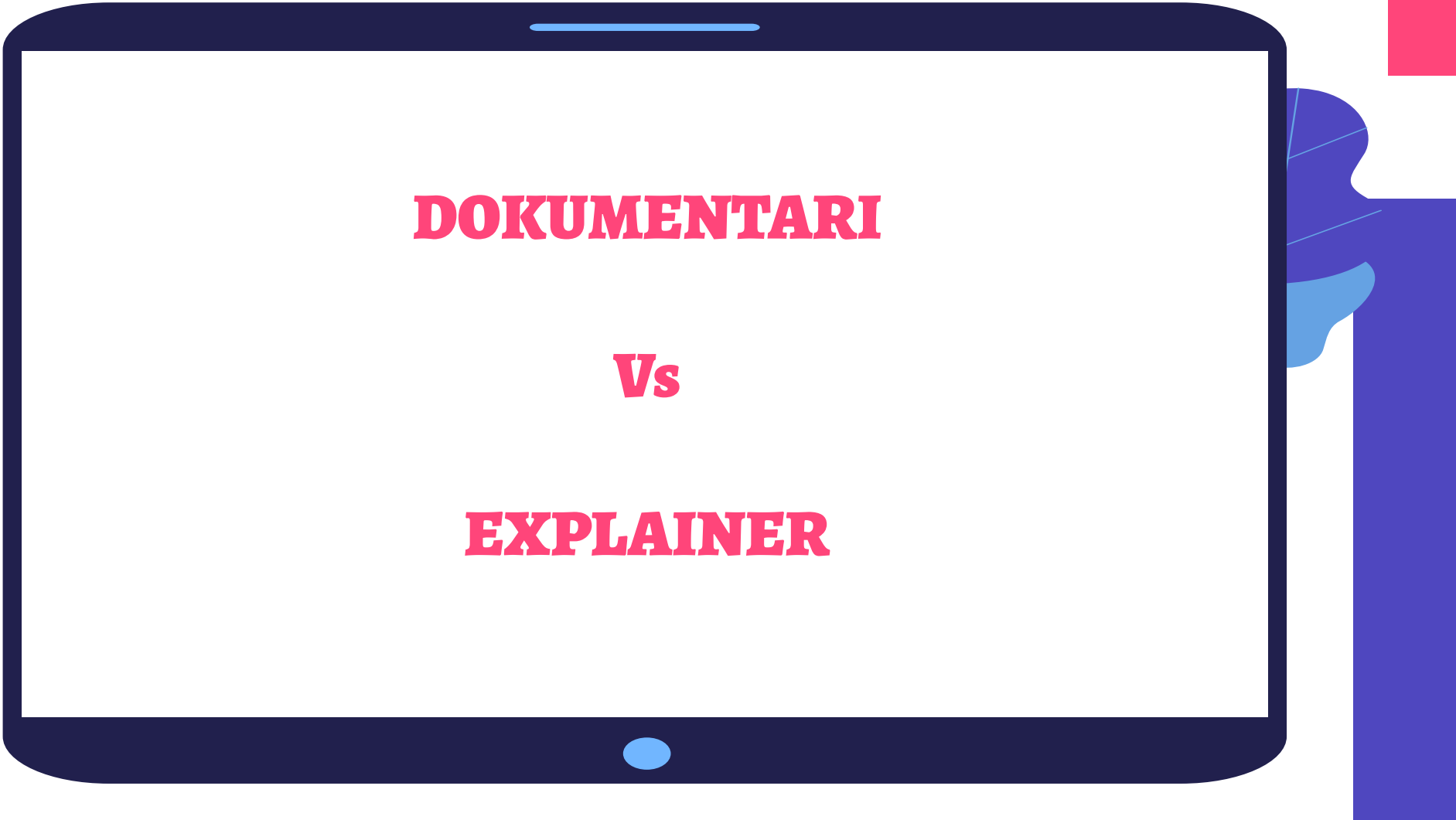


Mayor Mike Duggan

March 5 at 3:20 PM · 🌐

The city of Detroit is excited that there are now three highly effective vaccines. The data from the clinical trials is clear - the FDA, the CDC are clear - Pfizer, Moderna and Johnson & Johnson are all highly effective most, which is preventing hospitalizations and deaths.

The only reason we chose to not accept the first shipment of Johnson & Johnson was we didn't have enough capacity with Moderna and Pfizer to handle the 29,000 appointments scheduled for the coming week, which already put us



DOKUMENTARI

Vs

EXPLAINER

PROFIL



- Untuk dokumentari, kebiasaannya kita kena ada profil untuk kita mengikut jalan cerita mereka.

KENALKAN MASALAH



HURAIKAN MASALAH



Date:
July 2019

Description:
Two Orang Asli women stand in the path of a bulldozer, at a blockade against logging

Location:
5.38198, 101.17063
(Approx. 1km from Kampung Ong Jangking)

THEIR FOOTAGE WENT VIRAL, LEADING TO A HALT IN LOGGING ACTIVITIES.

HURAIKAN MASALAH

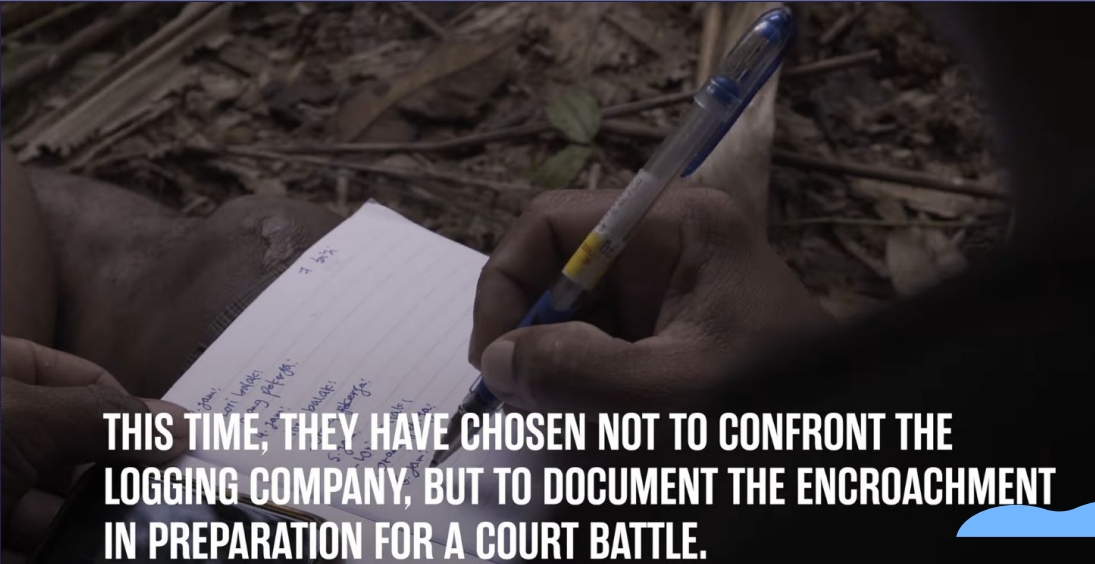


Date:
6 Aug 2020

Description:
Orang Asli blockade
against logging torn
down again

Location:
5.38198, 101.17063
(Approx. 1km from
Kampung Ong Jangking)

KENALKAN SOLUSI

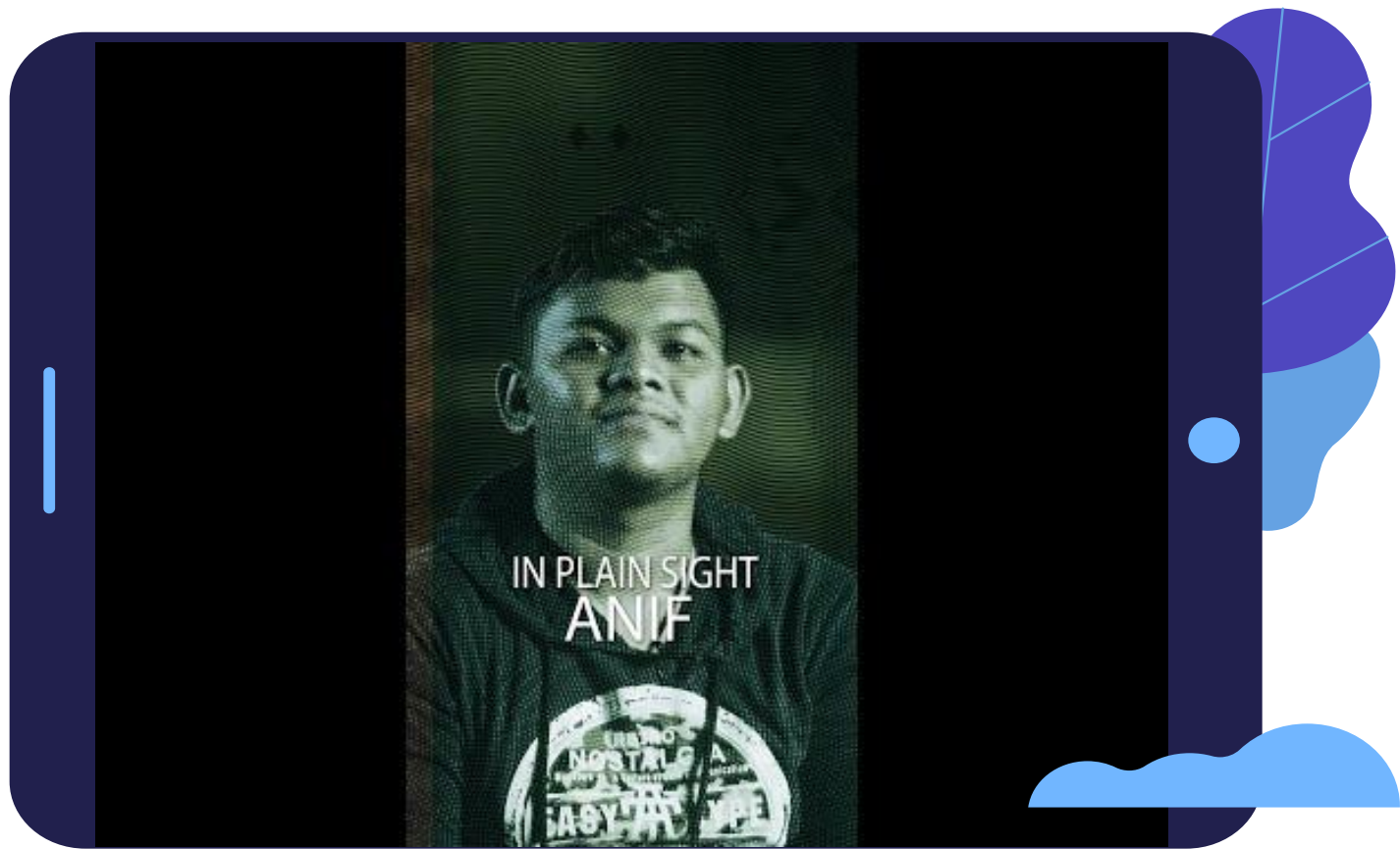
A close-up photograph of a person's hands writing in a small, lined notebook. The person is using a blue pen. The notebook is open, and the text "7.5m" is visible on the top line. The background is a blurred outdoor setting with dry leaves and twigs. The image is framed by a dark blue border with a light blue vertical bar on the left and a light blue horizontal bar on the bottom right.

THIS TIME, THEY HAVE CHOSEN NOT TO CONFRONT THE LOGGING COMPANY, BUT TO DOCUMENT THE ENCROACHMENT IN PREPARATION FOR A COURT BATTLE.

HURAIKAN SOLUSI



**THE ORANG ASLI HAVE ALSO STARTED DOCUMENTING
THEIR HISTORY ON THE LAND.**



IN PLAIN SIGHT
ANIF





SESI

3

Offline editing & tutorial 1

OFFLINE EDITING



Alfred Hitchcock menerangkan "efek Kuleshov"

OFFLINE EDITING?

Vs

ONLINE EDITING?

OFFLINE EDITING.

ISTILAH ISTILAH EDITING

Aspect Ratio

Resolution

Frame Rate

SOT

UPSOT

VO

Audio

B roll

Cutaway

Insert

Lower Third

Graphic

H.264

MP4

MOV

Footage

OFFLINE EDITING.

ASPECT RATIO



1.33:1
Academy Standard
NTSC Television (4x3)



1.78:1
U.S. Digital Television (16x9)

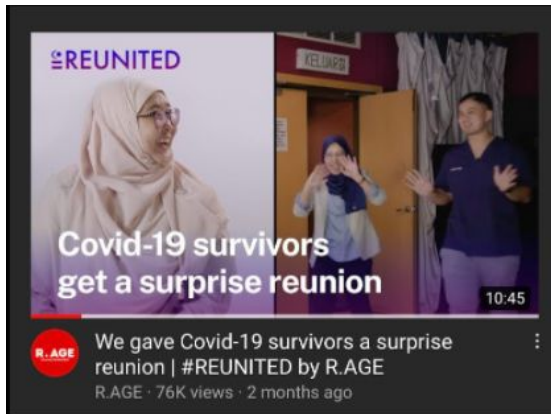


2.35:1
Anamorphic Scope
(aka Panavision/Cinemascope)

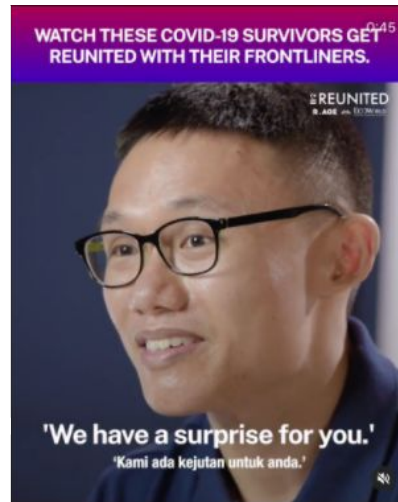


OFFLINE EDITING.

ASPECT RATIO



16 X 9



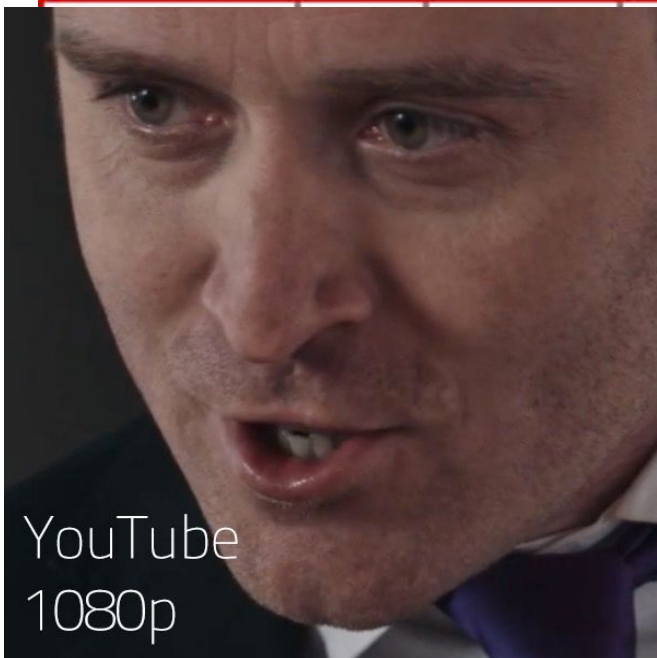
4 X 5



9 X 16

OFFLINE EDITING.

RESOLUTION



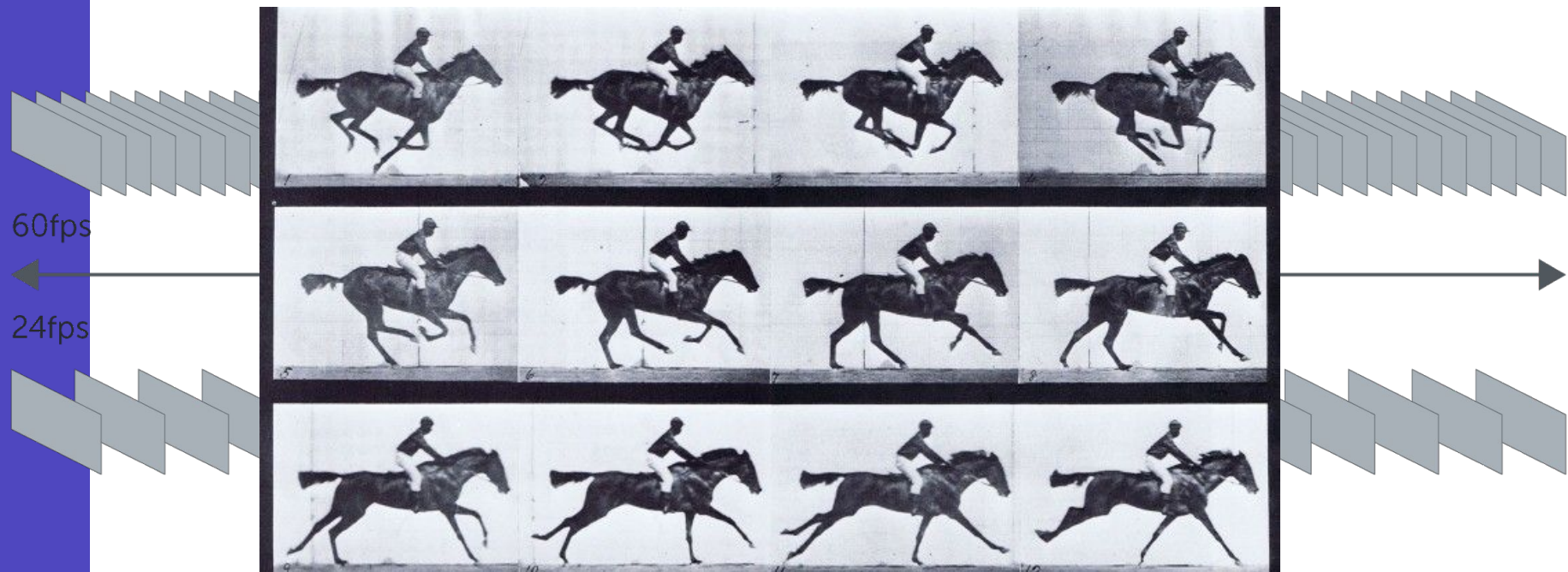
OFFLINE EDITING.

RESOLUTION



OFFLINE EDITING.

FRAME RATE



60FPS



A promotional image for Zack Snyder's Justice League. It features the main cast members standing in a dark, industrial setting with blue lighting. From left to right: Batman, Wonder Woman, Cyborg, The Flash, and Aquaman. The image is framed by a purple border.

HBOMAX

ZACK
SNYDER'S
JUSTICE LEAGUE
OFFICIAL TRAILER

OFFLINE EDITING.

UPSOT & SOT



OFFLINE EDITING.

VO - VOICE OVER



OFFLINE EDITING.

B ROLL



OFFLINE EDITING.

INSERT (CUT IN) vs CUTAWAY



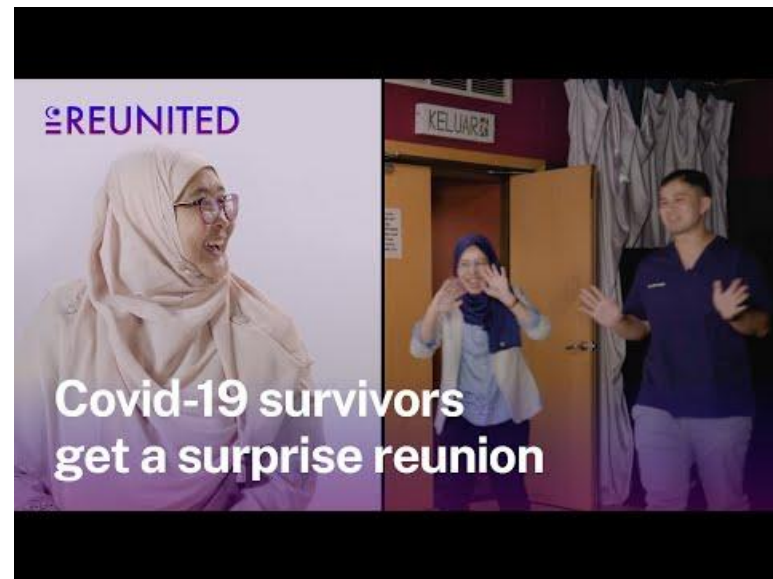
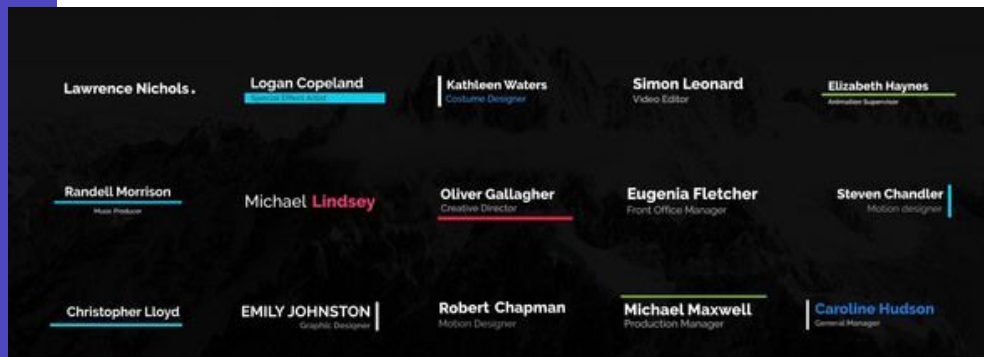
OFFLINE EDITING.

INSERT vs CUTAWAY



OFFLINE EDITING.

LOWER THIRDS (LT) & SUPERS



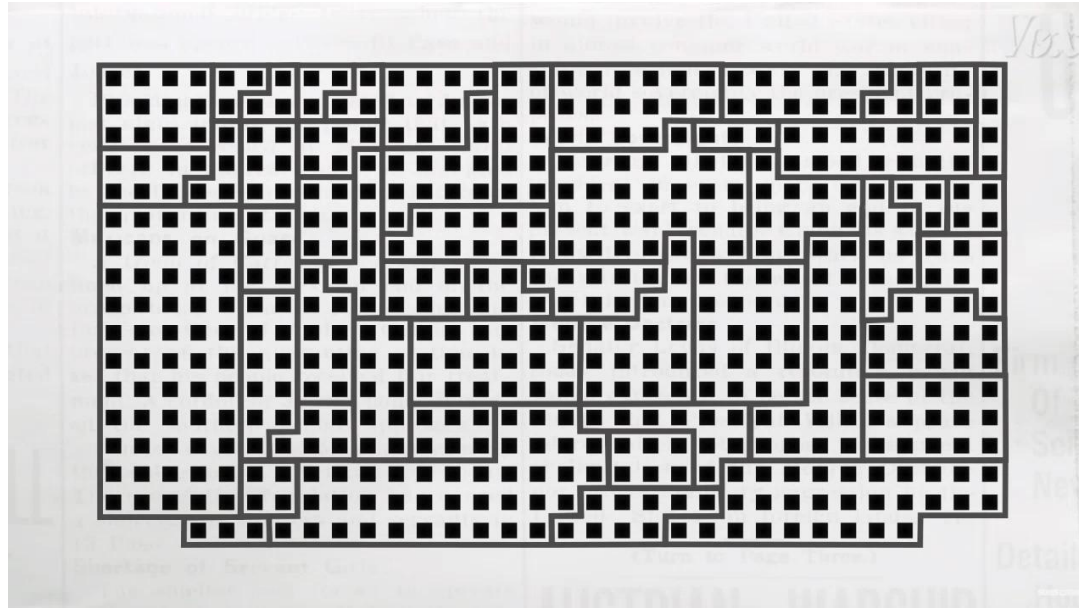
OFFLINE EDITING.

LOWER THIRDS (LT) & SUPERS



OFFLINE EDITING.

GRAPHICS



OFFLINE EDITING.

GRAPHICS



OFFLINE EDITING.

GRAPHICS



...send photos, videos
2:27 PM ✓

If ok I can send
photos and videos
2:27 PM ✓

Ok please send photos.
Pick up on Monday, right?
2:27 PM ✓

Today pay, tomorrow
deliver to KL
2:28 PM ✓

R. AGE | Star

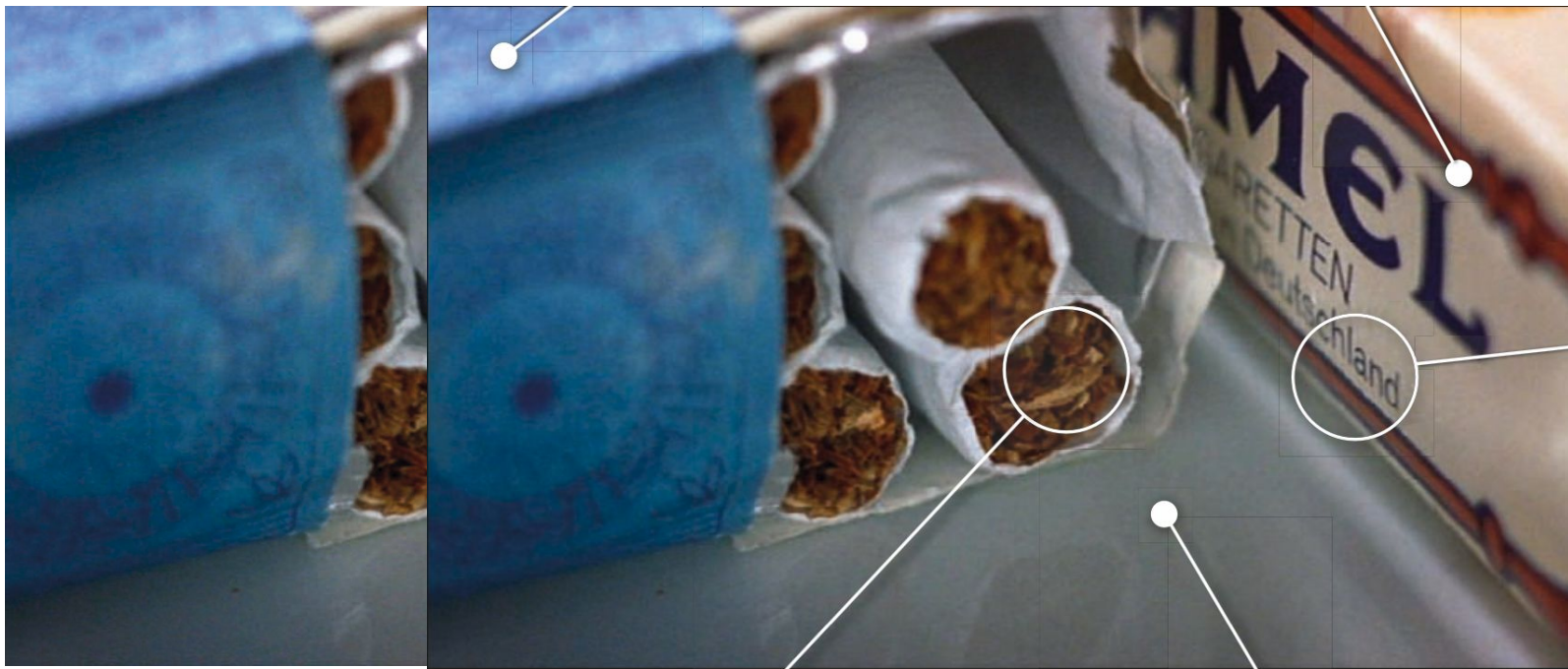
Actual messages sent by online wildlife trader

OFFLINE EDITING.

JENIS SHOT

OFFLINE EDITING.

EXTREME CLOSE UP



OFFLINE EDITING.

EXTREME CLOSE UP



OFFLINE EDITING.

CLOSE UP



OFFLINE EDITING.

MEDIUM CLOSE UP



OFFLINE EDITING.

MEDIUM CLOSE UP



OFFLINE EDITING.

MEDIUM SHOT



OFFLINE EDITING.

MEDIUM SHOT



OFFLINE EDITING.

MEDIUM SHOT



OFFLINE EDITING.

LONG/WIDE SHOT



OFFLINE EDITING.

LONG/WIDE SHOT



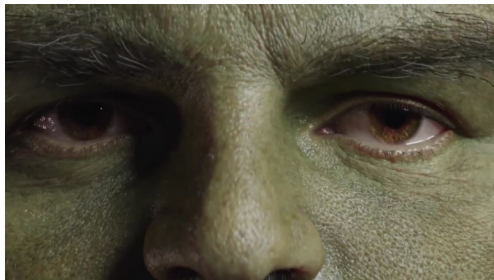
OFFLINE EDITING.

WIDE SHOT



OFFLINE EDITING.

SHOT TYPE



OFFLINE EDITING.

SHOT TYPE



BREAK

10 MINS

ADOBE PREMIERE PRO

TUTORIAL



HARI KEDUA

Sesi 4

Offline Editing 2
Editing Skrip
& Aktiviti 2

OFFLINE EDITING

TUTORIAL #2

- Labelling content
- Layering & Labelling Timeline
- Timeline Specs
- Picking SOT (Come in late, leave early)
- J Cut
- L Cut
- Cutting on action
- Cutaway
- Keyframe & Properties
- Text Over Footage (opacity & blur)
- Audio Keyframing
- Feel your edit!

EDITING SKRIP.

#	VIDEO	AUDIO	DURATION	SOURCE
1	Description of visuals e.g. GFX 1: Video montage News video footage to illustrate VO points [1] [2]	Hook VO: The “Chinese disease” (aka Covid19). Black lives matter. Racist job ads. Racial discrimination is all around us. Why is it SO hard to shake off....and how can we do more to prevent it?	0:00:08	[1] List of links [2] To the video clips we want to use
2	TITLE CARD: Perinici by Projek Sama Sama Logo: IDEAS Logo: The Fourth		0:00:03	
3	TITLE CARD 2: [episode title]		0:00:03	
4	GFX 2: Animation Sequence A hand writing in a notebook [from the front], zoom out to see 17th Century explorer, backdrop is Africa. Reverse shot, person is drawing a African person.	Part 1 VO: The earliest written attempts to describe race came from European explorers in the 17th & 18th century, as they met people from the “new world”. Descriptions were based on visible physical traits e.g. skin colour, hair texture or eye shapes. etc, etc...	0:00:10	

GRAPHICS

VOICE OVER

#	VIDEO	AUDIO	DURATION	SOURCE
1	Description of visuals e.g. GFX 1: Video montage News video footage to illustrate VO points [1] [2]	Hook VO: The "Chinese disease" (aka Covid19). Black lives matter. Racist job ads. Racial discrimination is all around us. Why is it SO hard to shake off....and how can we do more to prevent it?	0:00:08	[1] List of links [2] To the video clips we want to use
2	TITLE CARD: Perinici by Projek Sama Sama Logo: IDEAS Logo: The Fourth		0:00:03	
3	TITLE CARD 2: [episode title]		0:00:03	
4	GFX 2: Animation Sequence A hand writing in a notebook [from the front], zoom out to see 17th Century explorer, backdrop is Africa. Reverse shot, person is drawing a African person.	Part 1 VO: The earliest written attempts to describe race came from European explorers in the 17th & 18th century, as they met people from the "new world". Descriptions were based on visible physical traits e.g. skin colour, hair texture or eye shapes. etc, etc...	0:00:10	

Archive Video [4]: Video montage of one, two and three. LOWER THIRD	VO: Walaupun perbezaan bangsa itu tidak "wujud" dari segi biologi, ia masih wujud dalam pemikiran masyarakat umum, dan implikasinya sangat besar. Sama ada kita sedar atau tidak, status bangsa boleh menentukan sama ada seseorang itu menerima hak istimewa atau tidak. Dan ini bukan hanya berlaku di negara lain... SOUND BITE
GFX 3: Video call Backdrop which frames interviewee & gives context that it's a call Lower Third Prof Datuk Dr Mohammad Shatar Sabran Pakar sosiologi Naib Canselor Universiti Pendidikan Sultan Idris (UPSI)	SOT - Datuk Shatar 10.04 Saya kita tak boleh menyalahkan sesiapa, kalau kita patah balik kepada negara kita diawal kemerdekaan di sebelum mmg kita pernah dijajah ratusan tahun oleh penjajah, kita dijajah oleh org british, portugal, belanda dan macam2 lagi. (10.20) dan kita lihat mcmna penyusunan, penyusunan yang dilaksanakan oleh penjajah dinegara kita, mereka telah membuat pengasingan seolah2 kita ini cannot be together, melayu duduk bandar, orang melayu duduk dikampung orang cina dibandar org india diladang. Of course ketika itu kita pun tidak maju, kita memang ketika itu mengaggungkan west people, western people, British dianggap sebagai my goodness this people are so awsome kan. Jadi mereka maju. mereka kehadapan, mereka dtng sini kita seolah2 oh, itulah terbaik bagi kita maka kita ikut dan basically masa itupun kita xde kuasa. (11.07) Maka ini adalah titik permulaan membuatkan aku dgn ko x sama (11.12). You and me cannot be together, you stay there, i stay here dan of course seperti mana yang kita rasa dibandar itu banyak kemudahan dibandingkan dengan kampung, dibandingkan dengan ladang getah (11.24) dan perkara ini berlaku bukan 1 hari bukan 2 hari, kita tahu kita dijajah ratusan tahun, dan ia menjadi sebatik dalam jiwa kita rakyat Malaysia.
ARCHIVE VIDEO	SOT - Datuk Shatar (1.08) yang berlakunya so-called diskrimination kerana kita tidak mampu melihat perbezaan ataupun menghargai perbezaan yang wujud dalam kalangan kita, melayu, cina dan india. dan kita juga merasakan bahawa apa yang saya miliki ini adalah lebih baik daripada apa yang kamu miliki. Sy sebagai orang melayu merasakan nilai2 kemelayuan saya sangat jauhnya lebih baik daripada nilai orang cina, orang india dan sedemikianlah perasaan mereka kepada saya. jadi perbezaan inilah yang mewujudkan satu persepsi negatif, curiga diantara satu sama lain, maka wujudlah perkara-perkara yang kita sebut racism, diskriminasi dan macam-macam aspek negatif lagilah yang timbul daripada fahaman yang sedemikian.
Archive Video [5] Clips from here (showing British flags & colonial hats all over KL)	VO Malangnya, perpecahan ini bukan disebabkan faktor luaran sahaja, tapi juga faktor dalaman.



SCRIPT



SCRIPT

STORYBOARD

AKTIVITI 2

TULIS SCRIPT 2 MINIT TENTANG KERJA KAMU DI JKR

NAME				
NO	VIDEO	AUDIO	DURATION	SOURCE/LINK
1			0:00:00	
2			0:00:00	
3			0:00:00	
4			0:00:00	
5			0:00:00	
6			0:00:00	
7			0:00:00	
8			0:00:00	
9			0:00:00	
10			0:00:00	
TOTAL			0:00:00	

Perlukan elemen elemen tersebut, tanpa interbiu

- Voice Over
 - Super
 - Graphics
- Archive Footage

AKTIVITI 3

OFFLINE EDITING

HARI KETIGA



ONLINE EDITING

TEXT



ONLINE EDITING

TEXT



ONLINE EDITING

COLOR GRADING



ONLINE EDITING

MUSIC

ONLINE EDITING

AUDIO BALANCE

ONLINE EDITING

EXPORTING

ONLINE EDITING

ART OF THUMBNAIL



ONLINE EDITING

ART OF THUMBNAIL



ONLINE EDITING

ART OF THUMBNAIL



ONLINE EDITING

ART OF THUMBNAIL

Latest from JKR Malaysia



'RAYA TOPI KERJA' JKR MALAYSIA 2021/ 1442H: PARODI

#PASSTHEHATCHALLENGE

113 views • 3 weeks ago



JKR Malaysia

Seluruh warga kerja JKR Malaysia ingin mengucapkan SELAMAT HARI RAYA AIDILFITRI kepada seluruh umat Islam yang ...



Video Tawaran program Pengajian Peringkat Sarjana & PHD

55 views • 1 month ago



JKR Malaysia

Video memaparkan tawaran program Pengajian Peringkat Sarjana & PHD Secara sepenuh masa tahun 2021/2022 bagi ...

+8 MORE



Ambil Berat Setiap Perkara, Biarpun Kecil! - Iklan Keselamatan Cerun JKR 2016

22K views • 4 years ago



JKR Malaysia

Video iklan program kesedaran awam dan pendidikan berkenaan tanah runtuh serta keselamatan cerun oleh Jabatan Kerja ...

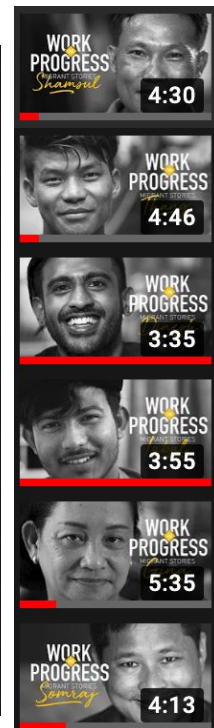


Video Korporat JKR Full HD

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