

# construction in challenging environments



**Pacific Association of Quantity Surveyors (PAQS)**  
**12<sup>th</sup> Congress: Construction in Challenging Environments**

**Keynote Speaker – Changing Global Demographics and the Impact on Construction**

**David Baxter**

**Executive Director, Urban Futures Institute**

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Futurist? Demographer? Economist? All of these words could be used to describe David Baxter. Yet none would fully capture the breadth of his knowledge and insight into today's business challenges.

The executive director of the Urban Futures Institute, Mr. Baxter is one of that rare breed of business thinkers - someone who has both the desire and the ability to conduct original research into business trends, while having the outstanding presentation skills required to deliver the conclusions in an entertaining, engaging, and meaningful way. The results could, without hyperbole, be described as revolutionary. People from dozens of industries and an array of professions have walked away from Mr. Baxter's presentations with a better understanding of the issues facing their company or their organization, and with the tools to effectively meet the challenges ahead. One of the most-quoted business experts in the country, Mr. Baxter's irreverent, witty, and provocative style and brilliant content have made him a favourite with audiences in Canada, the United States, and around the world. David Baxter was recently named the Worldwide ERC Workforce Mobility Expert.